

WORKPLACE CAMPAIGN FAQs

▶ What is United Way of Greater Philadelphia and Southern New Jersey?

United Way of Greater Philadelphia and Southern New Jersey (UWGPSNJ) fights poverty by expanding opportunity. We bring together donors, nonprofits, businesses, government, and community leaders to help people meet today's challenges while building stronger futures.

▶ Why is there a UWGPSNJ?

No one organization can solve poverty alone. United Way brings people and partners together to create solutions that strengthen families, expand opportunity, and build more resilient communities across our region.

▶ What is Community Impact?

Community Impact is how United Way turns generosity into lasting change. We invest in programs and partnerships that help people meet immediate needs while creating pathways to greater financial stability through education, employment, entrepreneurship, homeownership, and other opportunities.

▶ What counties are served by UWGPSNJ?

UWGPSNJ services 9 counties: Chester, Delaware, Montgomery & Philadelphia counties in Pennsylvania and Atlantic, Burlington, Camden, Cape May and Cumberland Counties in New Jersey.

▶ Why should I give to UWGPSNJ when I already give to my favorite charity?

Many of us support causes that are personally meaningful. A gift to United Way complements those donations by investing in solutions that bring nonprofits, businesses, government, and community partners together to tackle complex challenges. Together, we help more people find stability today while creating opportunities for tomorrow.

▶ How much should I give?

Your contribution—no matter the size—makes a difference. UWGPSNJ encourages donors to give at a level that is meaningful to them. Every gift adds up to create powerful change across our region.

▶ Is there a minimum amount if I want to give to another organization through UWGPSNJ?

Each designation to another charitable organization must be \$50 or more.

▶ Are there administrative fees for designations?

As of July 1, 2025, UWGPSNJ no longer charges fees on designations made through workplace campaigns processed by UWGPSNJ. All gifts will be paid based on the actual amount received from the donor or company. This includes gifts by cash, check, stock, and payroll deduction. Accuracy of designated gifts made by payroll deduction rely on companies providing UWGPSNJ with accurate, current, detailed payroll deduction information.

▶ How do payroll deductions work?

When you give through payroll deduction, your employer collects your gift and sends the funds to UWGPSNJ on a schedule of their choosing (bi-weekly, monthly, etc.) Designations and their distribution to organizations can be impacted if a company does not provide UWGPSNJ with accurate, current, detailed payroll deduction information.

▶ How do agencies receive designated payments?

Designated gifts are distributed to eligible nonprofit agencies on a quarterly basis. To receive funds, agencies must meet UWGPSNJ's eligibility requirements, including proof of nonprofit status and compliance with regulatory and financial standards. UWGPSNJ consolidates designated contributions and distributes them efficiently to ensure transparency and accountability.

▶ If I leave my employer what happens to my pledge?

If I leave my employer what happens to my pledge? Should you stop working at your current employer, your payroll deduction pledge stops, impacting payments to UWGPSNJ and/or your designations. UWGPSNJ will distribute 100% of funds collected from your paycheck by your employer and sent to us, but those distributions will cease upon your departure. To ensure you give your gift in full, contact us at donorchoice@unitedforimpact.org

▶ Why does UWGPSNJ want to know my email address?

UWGPSNJ wants to thank and inform people about the results of their contributions. Using your preferred e-mail address helps us to reduce postage and printing costs.

▶ How do I find information about services if I need help?

Just dial 2-1-1 – UWGPSNJ's information and referral line. This 24-hour service provides information and referral to thousands of services available in Pennsylvania & New Jersey.

▶ What is the relationship with United Way Worldwide?

UWGPSNJ is a separate, local organization governed by a local volunteer Board of Directors. United Way Worldwide is a service association to which local United Ways may belong.