

PREPARED TODAY. STRONGER TOMORROW.

United We Prepare helps families protect what they've worked hard to build—before disaster strikes.

**A SEVERE STORM. A HOUSE FIRE.
DAYS WITHOUT ELECTRICITY.**

For families already facing financial challenges, emergencies don't just disrupt daily life, they can threaten housing, employment, health, and financial stability.

That's why preparation matters.

Through United We Prepare, United Way helps families create emergency plans, build disaster kits, learn fire safety, and connect with trusted local resources before an emergency happens. Because when people are prepared, they're better able to protect their families, recover more quickly, and keep moving forward.

**PREPARATION PROTECTS MORE THAN LIVES.
IT PROTECTS FINANCIAL STABILITY.**

With support from Verizon, United We Prepare brings together residents, first responders, nonprofit organizations, government agencies, and volunteers to strengthen disaster preparedness across Greater Philadelphia and Southern New Jersey. Through workshops, community outreach, emergency go-kits, and trusted partnerships, we're helping families stay safe before, during, and after disasters.

**YOUR GENEROSITY HELPS FAMILIES PREPARE TODAY
SO THEY CAN RECOVER TOMORROW.**



**UNITED WE PREPARE
RESULTS:**

4,670 PEOPLE

provided educational resources

95%

of participants felt more prepared
after attending a workshop.

1,500

emergency go-kits assembled
and distributed