

WHERE HARD WORK MEETS OPPORTUNITY

Lubert Matched Savings Program

Helping people turn determination into lasting financial stability.

Kashana was determined to build something of her own - and create a more secure future in the process. Owning a business wasn't just a dream. It was a path to financial stability and the life she envisioned.

When challenges threatened to derail that dream, she didn't give up. She learned. She adapted. She saved.

But she knew she couldn't do it alone.

Through United Way's **Lubert Matched Savings Program**, Kashana received business coaching, financial guidance, and matching funds that helped transform her determination into a thriving business. Today, she's the owner of Juice Capitol and is already dreaming about what's next.

"If you're willing to put in the work," she says, "magic happens sometimes."

WHEN OPPORTUNITY GROWS, POVERTY LOSES ITS GRIP.

United Way's **Lubert Matched Savings Program** helps people build financial security by matching their savings and providing the coaching, education, and support they need to buy a home, continue their education, or start and grow a business.

Your generosity helps turn hard work into lasting opportunities.



BECAUSE OF YOU...

2,300+

participants have saved \$3M
since 2002

72 FAMILIES

purchased their first home
last year

\$233,500+

saved by participants last year