We believe in equity, in equality and that every single person, regardless of zip code, skin color or background should have the opportunity to thrive and create a better life. Systemic racism and social injustice hurt communities of color and limit the opportunities they have. That’s simply unacceptable and has to change.

Being a part of dismantling systemic racism is critical to our mission. As we continue to fight poverty, create more equitable economic opportunities and reflect on the ways that institutional racism hurts us all, we must demand equal opportunity for everyone. Together, we can fuel the movement.

Your gift supports programs like:

**Entrepreneurs of Color, Women and Immigrants Fund**
A newly-created fund that provides technical assistance, grants and loans to small, minority-owned businesses

**The Equitable Entrepreneurship Assessment**
A partnership between United Way, the City of Philadelphia and PIDC to assess the local entrepreneurial landscape with a focus on people of color, immigrants and women

**Job Opportunity Investment Network (JOIN)**
Increased efforts on supporting workforce partnerships with a commitment to racial equity, retention and mentorship

Together, we can fuel the movement.
*It starts with You. Me. Us.*