UNITED TO RESPOND

As our communities face the challenging aftermath of the COVID-19 pandemic, United Way is here to respond. Simply put, we’re built for this.

We are game changers and movement makers, a team of visionaries and doers who work closely with business, government, funders and nonprofits to deliver meaningful change and remove the barriers holding communities back—all because of your support.

When help is needed, we answer the call. We proudly partnered with the City of Philadelphia and Philadelphia Foundation to develop the PHL COVID-19 Fund raising $17.5 million to support over 500 nonprofits providing immediate community relief.

And as our region shifts from response to ongoing recovery, our efforts must shift as well. Your gift to The Impact Fund is vital in putting our community and our neighbors on a path toward recovery.

Your gift supports programs like:

**211 HELPLINE**
211 in Southeastern PA and Southern NJ plays a crucial role in helping people access resources and help get answers. Since COVID struck, calls for support have increased by 200%.

**EARLY LEARNING**
Education initiatives that focus on rebuilding efforts to ensure families have access to safe, affordable and high-quality childcare so children can learn and parents can work.

**WORKFORCE TRAINING**
Training and credentialing programs so people can gain opportunities that fuel our economy and keep jobs that support their families and our region.

**BENEFITS ENROLLMENT**
Access to benefits enrollment so our neighbors can easily find resources available and enroll in benefits to help sustain them through crises and financial hardships.

UNITEDFORIMPACT.ORG/CAMPAIGN | #UNITEDTOGETHER