2020 WOMEN UNITED GALA
UNITED WAY OF GREATER PHILADELPHIA AND SOUTHERN NEW JERSEY

Join us for an extraordinary evening of Impact!

On April 30, Women United will celebrate our recently expanded portfolio of Impact initiatives and recognize extraordinary women in leadership and philanthropy. You will have the opportunity to see first hand how, in partnership with United Way, Women United empowers women and families in our community to build strong, independent lives from cradle to career.

Thursday, April 30, 2020
Crystal Tea Room
100 E. Penn Square, Philadelphia, PA 19107
5:00 p.m. Reception | 6:30 p.m. Dinner

Event proceeds will make a measurable difference in the lives of women and families in our community through the following best-in-class programs.

Early Learning
Vello – Connects students with 1-on-1 tutors through virtual learning

Opportunity, Employment & Entrepreneurship
Girls Today, Leaders Tomorrow – Supports youth development and college and career readiness

Financial Empowerment
VITA – Saves families money with fast, free and confidential tax preparation

2020 HONOREE

J. Lindsay Johnston
President, Power of Professional Women

Each year, the Women United Gala recognizes the outstanding contributions of women leaders dedicated to changing the lives of others. This year, we are pleased to honor J. Lindsay Johnston. Lindsay is the President of the Power of Professional Women, a professional membership association focused on the development of the next generation of leaders through education, mentoring and purposeful connections. Always committed to giving back to the community, Lindsay has been a problem solver and active volunteer throughout her thirty-year career.

UNITED WAY OF GREATER PHILADELPHIA AND SOUTHERN NEW JERSEY

2020 Women United Gala Presenting Sponsor

Independence
## 2020 Women United Gala Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Recognition Opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Caring Sponsor</td>
<td>$20,000</td>
</tr>
<tr>
<td>Respect Sponsor</td>
<td>$10,000</td>
</tr>
<tr>
<td>Trustworthiness Sponsor</td>
<td>$6,500</td>
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<tr>
<td>Fairness Sponsor</td>
<td>$3,500</td>
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</tbody>
</table>

- **Opportunity to include promotional item(s) in guest gift bag**: ✓ ✓ ✓ ✓
- **Logo or name recognition on event invitation, all promotional materials, social media and at event**: ✓ ✓ ✓ ✓
- **Table at event**: 2 Tables (20 seats) 1 Table (10 seats) 1 Table (10 seats) Half Table (5 seats)
- **Logo recognition on United Way website**: ✓ ✓ ✓ ✓
- **Inclusion in press release**: ✓ ✓ ✓ ✓
- **Donor spotlight in e-newsletter sent to 45,000+ people**: ✓ ✓ ✓ ✓
- **Speaking opportunity at event**: ✓ ✓ ✓ ✓

### Caring Sponsor ............................................ $20,000
- Individual Ticket (number of tickets _____) $250 each

### Respect Sponsor .......................................... $10,000
- Individual Ticket (number of tickets _____) $250 each

### Trustworthiness Sponsor ..................................... $6,500
- Individual Ticket (number of tickets _____) $250 each

### Fairness Sponsor .......................................... $3,500
- Individual Ticket (number of tickets _____) $250 each

### Unable to attend, please accept a donation of ............. $____________

**Name/Title:**

**Company Name (as it should appear on all print materials):**

**Address:**  
City, State, Zip:

**E-mail:**

**Phone:**

**Payment Method:**  
[ ] Check Enclosed (payable to UWGPSNJ)  
[ ] Visa  [ ] MasterCard  [ ] Discover  [ ] American Express

**Account Number:**  
Security Code:  
Expiration Date:

**Name:**

**Signature:**

**QUESTIONS ABOUT SPONSORSHIP? CONTACT US AT 215-665-2539 OR EVENTS@UWGPSNJ.ORG**

**Deadline to be included on the print invitation: 2/14/2020**

**PLEASE FORWARD THIS COMPLETED FORM TO EVENTS@UWGPSNJ.ORG OR MAIL TO**

UWGPSNJ ATTN: WU GALA SPONSORSHIP, PO BOX 15760, PHILADELPHIA, PA 19103-1234