YOU HAVE THE POWER TO CHANGE LIVES & COMMUNITIES

WE ARE ON A MISSION TO FIGHT POVERTY...ARE YOU IN?

More than 705,000 people in our region—including 222,000+ children—live in poverty. And that affects their life paths and opportunities, from education, to job prospects to overall life expectancy. In fact, for every two kids born into poverty, one will remain poor for a lifetime.

But together, we can change the story. When you give to United Way, you’re a part of creating real opportunity for real people by supporting early learning; opportunity, entrepreneurship and employment; and financial empowerment.

JOIN US AND GIVE TODAY.
FREQUENTLY ASKED QUESTIONS

WHY SHOULD I GIVE TO UNITED WAY?
In short, because our perspective, approach and reach are unique.

• We’re seated at the intersection of business, government and nonprofits so we not only help bring diverse voices to the fight against poverty but can see gaps and work collaboratively to fill them.
• We’re focused on fighting poverty by investing in early learning, job training and placement programs, and programs that help people build assets to move from poverty to possibility.
• We’re equipped to amplify your gift by combining it with gifts from 100,000 other donors and investing only in high-performing, proven partners.
• We’re able to connect your gift to the causes that matter to you. We’re passionate about championing and elevating philanthropy in our community, and that means what is important to you is important to us. We’re honored to help you give to areas that drive your passion.

WHAT IS “LEADERSHIP GIVING”?
A gift of $1,000+ makes you a Leadership donor. We have four Giving Societies:

• Leadership ($1,000-$4,999)
• Visionary Circle ($5,000-$9,999)
• Tocqueville Society ($10,000 or above)
• Kind Society (gifts of $1,000 or more to United Way’s Impact Fund)

We offer step up programs that help you increase your gift incrementally each year while still being recognized at a full Leadership giving level from year one. For information, visit UnitedForImpact.org/leadership.

WILL I GET A TAX RECEIPT FOR MY GIFT?
All tax receipts for cash, check or credit card gifts of $250 or more will be emailed by March. Please provide a preferred email address to ensure delivery.

IRS regulations don’t require nonprofits to send tax receipts for payroll deduction gifts so keep a copy of this form and an employer-furnished document that shows the amount withheld for your gift.

For gifts of stock/securities, United Way will mail a tax receipt within 30 days of donation.

For additional information about tax substantiation, please visit UnitedForImpact.org/tax.

CAN I DESIGNATE MY GIFT?
We’re committed to championing giving and involvement in our community and we’re honored to help you support causes that matter to you. We’re able to monitor outcomes from gifts you make to the Impact Fund only. Please see the designation instructions to make your gift to another organization.

Nonprofits must comply with the Patriot Act. Ineligible designations will go to the Impact Fund. United Way charges a cost recovery fee of 12.5% on each designated gift before distribution.

In accordance with IRS requirements, we acknowledge no goods or services were exchanged for your gift and do not consider your pledge to be a legally binding commitment.

Find our most recent financial statement on our website at UnitedForImpact.org/financial.

Pennsylvania (Required language)—The official registration and financial information of United Way of Greater Philadelphia and Southern New Jersey may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 800-732-0999. Registration does not imply endorsement.

New Jersey (Required language)—Information filed with the Attorney General concerning this charitable solicitation and the percentage of contributions received by United Way of Greater Philadelphia and Southern New Jersey during the last reporting period that was dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling 973-504-6215 and is available on the Internet at njconsumeraffairs.gov/charities. Registration with the Attorney General does not imply endorsement.

QUESTIONS?

77 800-417-8742
donorservices@uwgpsnj.org

UWGPSNJ Donor Services, PO Box 15760, Philadelphia PA 19103
MY INFORMATION

Your personal information is kept confidential. It is used to recognize your generosity and report your Impact.

MY CONTRIBUTION TO THE FIGHT AGAINST POVERTY

MY INVESTMENT IN UNITED WAY'S IMPACT FUND TO BREAK THE CYCLE OF POVERTY = 

MY TOTAL ANNUAL GIFT = $

I HAVE BEEN GIVING THROUGH UNITED WAY SINCE:

PAYROLL DEDUCTION I want to contribute the following per pay period: $ X pay periods

I WILL PAY LATER VIA:

CREDIT CARD (mark one)

PERSONAL CHECK (Attached—checks payable to: United Way) or CASH

PLEASE SIGN AND DATE

SIGNATURE DATE (MONTH/DAY/YEAR)

THANK YOU FOR SUPPORTING OUR MISSION TO FIGHT POVERTY IN OUR REGION.

For information on how your gift makes a difference in our community, visit UnitedForImpact.org/campaign.

MY TOTAL ANNUAL GIFT = $

PAYROLL DEDUCTION I want to contribute the following per pay period: $ X pay periods

CREDIT CARD (mark one)

PERSONAL CHECK (Attached—checks payable to: United Way) or CASH

PLEASE SIGN AND DATE

SIGNATURE DATE (MONTH/DAY/YEAR)

THANK YOU FOR SUPPORTING OUR MISSION TO FIGHT POVERTY IN OUR REGION.

For information on how your gift makes a difference in our community, visit UnitedForImpact.org/campaign.

MY CONTRIBUTION TO THE FIGHT AGAINST POVERTY

MY INVESTMENT IN UNITED WAY'S IMPACT FUND TO BREAK THE CYCLE OF POVERTY = $

IF YOU WOULD LIKE TO DIRECT PART OF YOUR GIFT TO ANOTHER UNITED WAY AND/OR A SPECIFIC NONPROFIT ORGANIZATION, COMPLETE THE FOLLOWING INFORMATION.

Our United Way is committed to promoting philanthropic giving in our community, so you can direct your gift (minimum of $24) to qualifying 501(c)(3) organizations. However, United Way only monitors and tracks outcomes of gifts to the Impact Fund. Gifts to other organizations are not monitored. To search for agency codes, visit DonorChoice.UnitedForImpact.org

Please specify the organization’s code so your gift goes where intended.

ORGANIZATION CODE

ORGANIZATION (FULL NAME)

If you do not have the organization’s code, please provide its full name and address.

ORGANIZATION NAME

ADDRESS

CITY

STATE

ZIP

Please make a copy of this form for your records and turn in the original.
2019–20 INVESTMENT OPPORTUNITIES

AT UNITED WAY, WE’RE ON A MISSION TO FIGHT POVERTY—ESPECIALLY THE KIND THAT TRAPS FAMILIES FOR GENERATIONS.

When you invest in the Impact Fund, you support:

**EARLY LEARNING**
Ensuring youth read on grade-level and succeed in school.

**OPPORTUNITY, EMPLOYMENT & ENTREPRENEURSHIP**
Increasing access to the workforce and empowering business leaders of color.

**FINANCIAL EMPOWERMENT**
Empowering working adults to earn and save more.

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United Way is committed to increasing and amplifying philanthropy in our community and is honored to steward your gift. While you’re welcome to direct your gift in whatever way resonates with you, below are options to invest in proven programs and interventions we know will work to fight poverty.

**United Way Impact Fund**

United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Atlantic County, NJ .................... 322
United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Burlington County, NJ .................. 217
United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Camden County, NJ .................... 234
United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Cape May County, NJ .................. 811
United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Cumberland County, NJ .......... 7332
United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Delaware County, PA .................. 258
United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Montgomery County, PA .......... 310
United Way of Greater Philadelphia and Southern New Jersey’s Impact Fund for Philadelphia County, PA ............ 53566

**UWGPSNJ Signature Programs**

- Basic Needs .............................................. 48108
- Education ..................................................... 11
- Financial Empowerment (Financial Stability) ...... 100
- Opportunity, Employment & Entrepreneurship (including career pathways and pipelines) .... 54220
  - Capacity Building .................................... 48329
  - College Savings Accounts ...................... 53577
  - Community Stability & Advocacy ............ 54222
  - Early Grade Reading ............................. 50966
  - Early Learning ........................................ 54219
  - Economic Self Sufficiency ..................... 54221
  - Family Resources Educating Everyone (FREE) . 54224
- Health ....................................................... 101
- High School Graduation, College & Career Readiness .................................................. 15010
- Job Opportunity Investment Network (JOIN) .... 49423
- Lubert Individual Development Account (IDA) ............ 53566
- Pre-K for PA ............................................ 51593
- Rapid & Emergency Response ..................... 54223
- Siemer Family Stability Initiative .................. 51595
- Stable Families .......................................... 53553
- Trauma Informed Care (United Way Impact program) .... 45992
- Volunteer Income Tax Assistance (VITA) ........ 29946
- Women United—NJ (United Way Impact program) .... 50263
- Women United—PA (United Way Impact program) .... 29734
- Women United Impact Fund NJ (including Success By 6) ............ 51601
- Women United Impact Fund PA (including Girls Today, Leaders Tomorrow) .......................... 47514
- Workforce Solutions: Re-entry ..................... 53576
- Youth Success ............................................. 53554

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For more information about how your contribution makes a difference in the community, please visit UnitedForImpact.org.