

YOUR DOLLARS MAKE A DIFFERENCE



United Way
of Greater Philadelphia
and Southern New Jersey

United Way is on a mission to end intergenerational poverty through a 2-generation approach focused on building youth success and stability for individuals and families.

With your support of the Impact Fund, and the combined giving power of more than 100K donors at your workplace, in your neighborhood and across our region, we are creating a brighter future for this generation and the next.

Discover what the combined power of you, your team, your department and your organization can do to create measurable impact.

1 PERSON GIVING \$150



ALLOWS 1 TEACHER AT A SCHOOL PARTICIPATING IN OUR EARLY GRADE LITERACY PROGRAM

to receive a year of professional development focused on grade-level reading and the use of a new classroom library.

WHY IS THIS IMPORTANT?

Reading on grade level by fourth grade is a key indicator of high school graduation. In fact, children not reading proficiently by the end of third grade are **4x more likely** not to graduate high school.

10 PEOPLE GIVING \$150 = \$1,500



ALLOWS THE SIEMER FAMILY STABILITY INITIATIVE TO HELP 1 FAMILY AT-RISK OF HOMELESSNESS

move from crisis to stability through a combination of financial assistance, case management, budget coaching, job training and more.

WHY IS THIS IMPORTANT?

Children without stable homes are **2x more likely** to repeat a school grade, be expelled or suspended, or drop out of high school.

50 PEOPLE GIVING \$150 = \$7,500



ALLOWS 280 SOCIAL SERVICE PROVIDERS TO BE TRAINED IN TRAUMA-INFORMED CARE PRACTICES.

WHY IS THIS IMPORTANT?

1 Trauma-Informed professional reaches **55 children** and **30 adults**. With **280 trained professionals**, **23,800 individuals** will be served with a trauma-informed approach, allowing clients to start on a path toward healing and a brighter future.

10 PEOPLE GIVING \$1,000* = \$10,000



ALLOWS 10 GIRLS TO ENROLL IN OUR GIRLS TODAY, LEADERS TOMORROW (GTLT) PROGRAM.

* 10 people give a Leadership level gift of \$1,000 each or 1 Tocqueville Society member gives \$10,000

WHY IS THIS IMPORTANT?

Since 2007, **400 girls** from underserved communities have completed the GTLT program. **75% graduated** high school and immediately enrolled in college or a post-secondary program.

100 PEOPLE GIVING \$150 = \$15,000



ALLOWS 14 INDIVIDUALS RE-ENTERING SOCIETY AFTER INCARCERATION TO BECOME EMPOWERED

with a paid 6-week job-training course and guaranteed employment at its completion.

WHY IS THIS IMPORTANT?

Nearly 50% of released offenders are re-arrested within the first year of release. **More than 50% of children** with parents who are incarcerated experience academic and behavioral issues in school. With United Way's Workforce Development supports, **96% of graduates** remained free of re-incarceration, stabilizing life for themselves and their families.