Be Extraordinary

At United Way, We Are on a Mission to End Poverty—The Kind That Traps Families for Generations.

When you invest in the Impact Fund, you support:

Early Learning: school readiness and family literacy

Career Pathways & Pipelines: education and job training that provide pathways to career advancement

Economic Empowerment: skills to earn a living wage, save and build assets

Family Stability Supports: support for basic needs such as stable housing, nutritious food and resources in a crisis that build youth success and family stability

When you invest in the Impact Fund, you support a holistic approach that leverages these tools:

• Mobilizing 15,000+ volunteers
• Convening powerful partners
• Leveraging collective impact
• Building capacity for nonprofits
• Advocating for sound public policy

• Providing low-cost fundraising
• Deploying community expertise
• Investing in high-quality nonprofits
• Delivering measurable, lasting results

Our Goals

90% of Children Will Read on Grade Level by the end of third grade.

50K youth aged 15–25 will reconnect to school or work; we will prevent 16K from falling off track.

300K individuals will overcome poverty and 300K more will be prevented from slipping into its cycle.

Gifts to the Impact Fund support United Way of Greater Philadelphia and Southern New Jersey and our Impact Partners to advance a two-generational approach to breaking the cycle of poverty in our region.

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United Way of Greater Philadelphia and Southern New Jersey Signature Programs often address gaps in health and human services and may include volunteer mobilization, leveraged funding, advocacy support and/or capacity-building.

Youth Success: Success that starts early ...................................... 53554
Stable Families: Helping individuals and families thrive .................. 53553
Basic Needs: Ensure our neighbors get support they need in times of crisis ........................................ 48108
Health: Build healthier communities for all .................................. 101
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Siemer Family Stability Initiative ........................................ 51595
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Workforce Solutions: Re-entry ........................................ 53576

United Way of Greater Philadelphia and Southern New Jersey
UNITED WAY OF GREATER PHILADELPHIA AND SOUTHERN NEW JERSEY IMPACT PARTNERS

We are proud to be part of the following organizations to deliver positive, lasting change in our region. These organizations have been awarded funds through United Way’s Impact Fund, distributed through our rigorous Investing in Results funding process. These agencies:

- Submit an annual results report, which is reviewed and evaluated by United Way staff; submit annual audits, reviewed by a volunteer committee comprised of CPAs and United Way staff; and are certified as Internal Revenue Code section 501(c)(3) tax exempt, are USA Patriot Act compliant and provide health and human services.

United Way does not monitor these organizations except to certify that they meet these three criteria. A full list of eligible organizations is available on our website. UnitedWayofGPSNJ.org/agency-search. Designations are also accepted for organizations not shown on the website listing. If you designate an agency that does not meet the specified criteria, United Way will notify you so that you may redirect your investment. If we do not hear from you, if your designation is less than $24, if you have not provided sufficient information, or if the designated organization goes out of business or becomes ineligible at any point in the distribution schedule (such as if an agency’s nonprofits status is revoked), your gift will be redirected to United Way’s Impact Fund.

If you have questions about the Donor Choice Program or need additional assistance, please call our Donor Service Help Line at 800-417-8742, or visit us at donorservices@uwgpsnj.org.

Donor information is available through United Way’s secure online reporting portal to organizations that receive designated gifts. As United Way receives payments from donors, designations are distributed to organizations on a bi-monthly basis.

In order to recover expenses incurred to raise, collect, administer and distribute contributions, United Way adds a cost recovery fee of 7.5% on each designated gift before distribution. In accordance with IRS requirements, United Way acknowledges no goods or services were exchanged for your contribution.