A few years ago, Charmaine was in a good place professionally. Yet she felt she had more to offer her community and longed to connect with like-minded professionals who felt the same. Enter United Way’s Women United and its signature program Girls Today, Leaders Tomorrow (GTLT). As a member, she enjoys the community and mentorship of her peers, but most importantly, she is able to help young girls facing challenging backgrounds unlock their own potential. With your support of United Way’s Impact Fund, you can be the hero of your own story and also be a hero for someone in need.
A few years into retirement, Warren was on the hunt for the perfect volunteer opportunity. He wanted to help people from diverse backgrounds, work alongside individuals who shared a commitment to serve and participate in a mission-driven program. The Volunteer Income Tax Assistance (VITA) program, supported by United Way, was the right fit. Each year at tax time, Warren provides free tax preparation services to eligible families in the region, connecting them with tax credits they’ve earned. For the 2018 tax season in our region alone, VITA volunteers filed 59,755 tax returns, returning more than $47.5 million to local communities. Skills-based volunteering is one way you can be a hero and use your unique skill set to improve the lives of others.
THIS IS SOPHIA

She is committed to helping youth succeed and empowering others to make a difference.

From serving as an Americorps volunteer in Philadelphia schools to working with national youth leadership programs, Sophia is committed to helping youth succeed and empowering others to make a difference, both in her professional and personal life. Through United Way, she is able to connect with other young professionals who share her passion for service and connect to volunteerism that focuses on helping youth thrive. Personally, she’s grown too. Through steering committee membership and planning volunteer opportunities, she’s honed leadership skills that are helping to inspire and connect others to service.

As a United Way volunteer, you can join with others to make a difference and give back to your community.

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United Way of Greater Philadelphia and Southern New Jersey
THIS IS
JESÚS
HE KNOWS THE CRITICAL ROLE THAT PARENTS AND CAREGIVERS PLAY IN A CHILD’S LIFE.

As Center Director of the Norris Square Children’s Center, Jesús is focused on ensuring the children in his care enter kindergarten ready to learn and achieve. One of the main benefits of his partnership with United Way is the support he receives to better equip his staff, including professional development opportunities and best practices training to deliver quality learning opportunities to young students. He knows the value of a holistic approach to child care and the critical role that parents play in building a strong foundation for early learning. Through his center, parents, caregivers and staff have the resources they need to help families thrive. When you support United Way, you help children and their parents succeed. Become a hero in a child’s life today.

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United Way of Greater Philadelphia and Southern New Jersey
Lillian, a single mother, faced eviction after owing thousands of dollars in unpaid utility bills that she desperately tried to pay down. The trauma of experiencing homelessness took its toll on her performance at work, and she ultimately lost her job. With help from UESF, a United Way Impact partner, Lillian resolved her utility payments, secured stable housing and regained employment. As Lillian got back on her feet, developing the skills needed to establish long-term financial stability and build a savings, she and her daughter, now an honor roll student, began to thrive. When you support United Way’s Impact Fund, you help families like Lillian’s take those critical first steps toward financial independence.
At Uplift, Executive Director Atif Bostic doesn’t ask “what’s wrong with you?” He asks “what’s happened to you?” That important distinction makes all the difference for his clients, who have spent time incarcerated and are learning to reenter the workforce to build a future that’s brighter than their pasts. With support from United Way’s Impact Fund, the organization teaches not only job skills to help clients secure stable employment, but also life skills to help them heal from the traumas of the past and rejoin the community. When you support United Way’s Impact Fund, you help more young people reach their true potential.
Brittany is not going to let her past define her future. After battling addiction and spending time in prison, she is determined to see past the traumas of her childhood and how they have affected her decisions. Through Uplift, a United Way Impact Partner, Brittany has found a new purpose, learning the skills required to find a good job, advance in her work, and show her son that with focus, dedication, and the support of a caring community, anything is possible. When you support United Way’s Impact Fund, you give more people the second chance they need to build a brighter future for themselves and their families.
Trayce served as a Loaned Executive in the early days of her career, and now is a member of Women United and our Regional Board of Directors. As President of UPS—Chesapeake District, Trayce leads by example, championing United Way’s cause and engaging her employees in United Way programs, events and initiatives. Corporate partnership is critical to our work to end poverty and the support of local business leaders is essential to fulfilling our mission.

“Partnering with United Way allows my team to serve our region in so many ways. Whether we are fundraising, volunteering or advocating, everyone at UPS can play a role and, together, we know we are making our local communities stronger.”

—Trayce
TEAM UPS

GREAT TEAMWORK DELIVERS SUCCESS.

Just ask UPS, a longtime supporter of United Way and the local communities they serve. Throughout the region, UPS team members step up to make a difference. Whether volunteering at local events in Cumberland County, community service projects in the city of Philadelphia, or rallying support for United Way's work in the region through the annual campaign, UPS—Chesapeake District is committed to delivering impact.

“We’re committed to making a difference—not only in the work we do to deliver great service to our customers, but for all of the people in the local communities where we live, work and raise our families.”
—Trayce

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