

**1 IN 5 CHILDREN LIVES
IN POVERTY IN THE
REGION; 55K+ CHILDREN
ARE FACING POVERTY
EVERY DAY IN OUR
SOUTHERN NEW JERSEY
COMMUNITIES.**

FIGHT POVERTY

BE EXTRAORDINARY

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United Way
of Greater Philadelphia
and Southern New Jersey



POVERTY DETERMINES
A CHILD'S ACCESS TO
QUALITY EDUCATIONAL
EXPERIENCES,
HEALTHCARE,
NUTRITION AND EVEN
LIFE EXPECTANCY.

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**PHILADELPHIA IS
AMERICA'S POOREST
BIG CITY, WHERE
THE POVERTY RATE
IS 26%.**

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**1 IN EVERY 2 CHILDREN
BORN INTO POVERTY
WILL REMAIN
POOR FOR A LIFETIME.**

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