1 IN 5 CHILDREN LIVES IN POVERTY IN THE REGION; 55K+ CHILDREN ARE FACING POVERTY EVERY DAY IN OUR SOUTHERN NEW JERSEY COMMUNITIES.
POVERTY DETERMINES A CHILD’S ACCESS TO QUALITY EDUCATIONAL EXPERIENCES, HEALTHCARE, NUTRITION AND EVEN LIFE EXPECTANCY.

FIGHT POVERTY

BE EXTRAORDINARY

unitedforimpact.org
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#TheMovementStartsWithMe
PHILADELPHIA IS AMERICA’S POOREST BIG CITY, WHERE THE POVERTY RATE IS 26%.
1 in every 2 children born into poverty will remain poor for a lifetime.