

FIGHT POVERTY

Placing Company Logos into Co-branded Materials

Consistent application of the UWGPSNJ co-branded materials will identify and reinforce awareness of the overall campaign identity.

STEP 1 Open the document with Microsoft Word

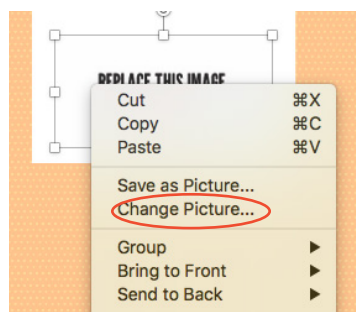
All co-branded print materials are placed as static background images in Word with only the ability to edit the logo placeholder. It will appear to be faded, however it will print in full, vivid color.

STEP 2 Replace the placeholder image with your company's logo

Click on the white box that says 'Replace this image with your logo'. It should look like this:



Then, simply *right click on it* > **Change Picture...** (insert you company logo file as a JPEG, PNG, or EPS)



STEP 3 Print your file or export to a PDF