

TOGETHER, WE CAN END POVERTY.

In the Greater Philadelphia region, intergenerational poverty looms as our greatest challenge. At United Way, we're fighting to help people break the cycle of poverty by leading with solutions and interventions that will end poverty in our communities. It's a monumental task, and one we certainly can't tackle alone. Through our Impact Fund, we invest in strong partners, leverage innovative approaches and advocate for systems change.

OUR POVERTY FIGHTING FOCUS AREAS:



EARLY LEARNING

Reading proficiently by third grade can often predict high school graduation. We're focused on increasing early literacy and school readiness supports to ensure our students succeed.

UNITED2LEARN

Success By 6®
Backpack-A-Thon
Pre-K for PA
Pre-K our Way



CAREER PATHWAYS & PIPELINES

When youth "disconnect" from school or work, they're twice as likely to live in poverty. We're working to help more community members return to school or connect with pathways to a career.

UNITED2CONNECT

Job Opportunity Investment Network (JOIN)
Girls Today,
Leaders Tomorrow (GTLT)



ECONOMIC SELF-SUFFICIENCY

In communities without resources and supports, poverty can trap families for generations. We're committed to helping individuals and families connect with resources to build assets and become self-sufficient and stable.

UNITED2THRIVE

Lubert Individual Development Accounts (IDA)
Volunteer Income Tax Assistance Program (VITA)
Siemer Institute for Family Stability
Children's Savings Accounts
Workforce Solutions



COMMUNITY STABILITY & ADVOCACY

Our health and well-being underpins our ability to succeed, and poverty often signals a larger systemic issue. We're focused on family stability, the foundation of a thriving, vibrant community.

UNITED2SUPPORT

2-1-1 Helpline
Trauma-Informed Care
Day of Action
Day of Caring
United2Feed
Capacity Building
Get Healthy Camden

We are more than a funder.

With nearly a century of experience and expertise, we leverage strong partnerships and mobilize committed volunteers to drive long-term, community-level change.

LOCAL PHILANTHROPY
ROBUST ADVOCACY
CONVENING POWER
VOLUNTEER MOBILIZATION
PUBLIC AWARENESS CAMPAIGNS
STRATEGIC GRANT MAKING
FUNDING OPPORTUNITIES
POWERFUL PARTNERSHIPS

Join the movement. UnitedForImpact.org



United Way
of Greater Philadelphia
and Southern New Jersey