

# Tocqueville Society News

## FROM THE 2016–17 CAMPAIGN CHAIRS

### A Note from Dan Hilferty & Chris Cashman

We are incredibly excited to lead United Way’s annual campaign and partner with you—our fellow members of the Tocqueville Society—to drive Impact in our region. Because of your philanthropic leadership and the collective power of more than 100,000 donors, United Way is able to change lives and strengthen local communities—one child, one adult and one family at a time.

*This work simply would not be possible without your support, and we are incredibly grateful for your commitment to leading the way.*

Tocqueville Society members collectively support the Impact Fund and our larger nonprofit sector across our region with \$10 million each year through United Way, creating a profound and lasting impact on Greater Philadelphia and Southern New Jersey and on the lives of so many who live and work here.

This campaign year, we will work alongside more than 100 Leadership volunteers, from all sectors across our region, who are committed to helping our most vulnerable residents and local communities thrive. Together, we can achieve measurable, lasting impact that none of us can achieve alone... that’s the power of United Way. Thank you for your generosity and all you do on behalf of our region!

Sincerely,



**DANIEL J. HILFERTY**  
President & CEO,  
Independence Blue Cross;  
Chair, 2016–17 Campaign



**CHRISTOPHER CASHMAN**  
Executive Vice President &  
President of Commercial  
Markets (Retired),  
Independence Blue Cross;  
Co-Chair, 2016–17 Campaign

The Tocqueville Society is named after 19th-century French diplomat Alexis de Tocqueville, who recognized, applauded and immortalized the distinct American voluntary spirit. Founded in 1984 by two of our own local leaders, Ambassador Walter Annenberg and John C. Haas, our regional Tocqueville Society is based on the premise that “Leaders Lead.”

## SAVE THE DATE

We hope to see you at our upcoming events!

### LEADERS LEAD SERIES

#### Building Better Schools Through Trauma-Informed Care

Tuesday, November 15, 2016

7:30 AM Breakfast & Registration

8:00 AM–9:00 AM Discussion

#### Women’s Leadership Initiative Breakfast and Panel Discussion

Wednesday, December 7, 2016

7:30 AM–9:00 AM

#### Make an Impact with Cathedral Kitchen Family-Friendly Volunteer Event

Friday, December 16, 2016

3:00 PM–5:30 PM

### LEADERS LEAD SERIES

#### Investing in a Healthy Future: The Benefits of Regional Well-Being

Wednesday, February 15, 2017

7:30 AM Breakfast & Registration

8:00 AM–9:00 AM Discussion

#### PHS Flower Show Reception

Wednesday, March 15, 2017

5:30 PM–7:30 PM Reception

Flower Show Viewing Through 9:30 PM

#### 2017 Women’s Leadership Initiative Gala

Wednesday, March 22, 2017

5:00 PM Networking Reception

6:30 PM Dinner

#### Success by 6® Impact Tours

March & April 2017

### LEADERS LEAD SERIES

#### Government and Philanthropy

Wednesday, April 19, 2017

8:00 AM Breakfast & Registration

8:30 AM–9:30 AM Discussion

### LEADERS LEAD SERIES

#### Diversity and Leadership

Tuesday, May 9, 2017

7:30 AM Breakfast & Registration

8:00 AM–9:00 AM Discussion

Event details as of date of publication.

## FOR EVENT UPDATES, VISIT:

[UnitedForImpact.org/Tocqueville](http://UnitedForImpact.org/Tocqueville)

## TO REGISTER AND FOR MORE INFORMATION, PLEASE CONTACT US AT

[TocquevilleSociety@uwgpsnj.org](mailto:TocquevilleSociety@uwgpsnj.org)  
or 215-665-2448.



TOCQUEVILLE SOCIETY MEMBER SPOTLIGHT

# Christine Gallagher

Regional Vice President, Enterprise Holdings, Inc.

## HOW DID YOU BECOME INVOLVED WITH UNITED WAY?

Starting in 1989, I adopted my company's passion for United Way early on in my career through the annual workplace campaign. Over the last 10 years, I have been engaging my work team and sharing the importance of giving back time and dollars to United Way's work in addressing critical community problems and changing lives in our region.

To help support United Way, I have also joined my Philadelphia Leadership team in many annual events. I personally am committed to United Way through my annual giving and also by developing relationships through United Way in the area where I live. I have volunteered at many United Way events in my local community and involved my family in volunteer events as well.

## WHY HAVE YOU CHOSEN TO SUPPORT UNITED WAY'S WORK AT THE TOCQUEVILLE SOCIETY LEVEL?

Through the many years of mentoring and advocacy from my General Manager Bobby Keyes and my peers, along with my personal experiences and growing enthusiasm, I feel great about my commitment to United Way and support its essential work through my annual donation and volunteering.

*"I trust that from year to year the community's needs change, so I leave it in the capable hands of the United Way team to invest the Impact money in the right direction."*

—CHRISTINE GALLAGHER

## WHAT ARE YOUR INTERESTS AND PASSIONS RELATED TO YOUR SUPPORT OF UNITED WAY'S IMPACT FUND AND WHY?

I try to balance my giving between designating to organizations important to me and my family, and United Way's Impact Fund. I trust that from year to year the community's needs change, so I leave it in the capable hands of the United Way team to invest the Impact money in the right direction.

## IN WHAT WAYS (E.G., VOLUNTEERING AND ADVOCATING) DO YOU AND YOUR FAMILY ENGAGE IN THE COMMUNITY?

My kids are at an age (13) where volunteerism is relevant. I took them to a United Way event in our area this summer, and they loved it! I plan on getting them involved throughout the year because the events are so well run. Through these experiences, they can learn more about why I am so connected with United Way.

## WHICH TOCQUEVILLE EVENT THAT YOU ATTENDED WAS YOUR FAVORITE AND WHY?

It was a Tocqueville breakfast event. In this intimate group setting, I had the chance to network with fellow Tocqueville members and philanthropists for the first time.

## WHAT'S YOUR VISION FOR UWGPSNJ'S TOCQUEVILLE SOCIETY?

To build a strong network of peers who focus on genuine advocacy for those in need, and increase the Tocqueville membership network with people you can lean on to help United Way do more. I envision the Society will help inspire me as I continue to mentor those who work on my team to give more and do more as they progress through our company.



#### EVENT SPOTLIGHT

## Pennsylvania Statewide Tocqueville Reception

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In May, more than 200 Tocqueville Society members and United Way representatives from across the state attended a reception held at Governor Tom Wolf's residence. Governor Wolf recognized all of the members for their commitment to United Way and their investments in their local communities.

The Governor and his parents have been members of the Tocqueville Society for years and understand the true value, dedication and impact that membership in the Society can have on local communities. In fact, the Governor is donating his entire gubernatorial salary to United Ways across Pennsylvania.

*Lon Greenberg, former Chairman of the Board of UGI Corporation/AmeriGas and UWGPSNJ's Board of Directors, was one of the nominees for the Keystone Spirit of United Way Award, recognizing exceptional and sustained volunteer and philanthropic leadership.*

*Pictured above: Governor Tom Wolf and guests at the Pennsylvania Tocqueville Reception.*



#### EVENT SPOTLIGHT

## New Jersey Tocqueville Recognition Dinner

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In April, Tocqueville donors from across New Jersey came together for the first-ever Statewide Tocqueville Dinner recognizing the commitment of Society members to changing lives and strengthening communities.

The event was born out of a collaboration that began back in 2012 when local United Ways from across New Jersey met to work on a plan to increase Major Giving across local boundaries, engage volunteers, recognize donors and increase giving to help residents across the region. This year's Statewide Tocqueville Dinner was the first milestone in this long journey.

*The joyous celebration honored the legacy of support and commitment of the Holman Family with New Jersey's 2016 Tocqueville Award, which is United Way Worldwide's highest distinction for philanthropy.*

Attendees also heard inspiring remarks from Statewide Tocqueville Chairman Bob Rosone from Deloitte, and United Way Worldwide Leadership Council Chairman Mike Hayde.

*Pictured above: Members of the Holman/ARI team with the Holman Family.*

MAKING A BIG IMPACT

# United Way: Building a Trauma-Informed Region

You may have read about 5-year-old Yanna in Issue II of *IMPACT Newsletter*. Yanna was traumatized by a home invasion, witnessed the murder of her father, was kidnapped and then ultimately rescued by her mother, who never spoke about what happened. Years later, after being expelled from various schools for negative behaviors, Yanna landed at UrbanPromise Academy, a program of United Way Impact Partner UrbanPromise, where the trauma-informed staff recognized the need for specialized intervention to help Yanna and her family heal.

Yanna is one of many children who has experienced trauma and has been supported by your gift to United Way. Over the years, the combined power of Tocqueville Society members' generous support of the Impact Fund with the extraordinary commitment of

Carole Haas Gravagno (founder of United Way's Healthy Parenting Initiative) has allowed United Way to play a pivotal role in building a trauma-informed region. This includes expanding Trauma-Informed Care training, at no cost, for professionals working with children and families. We believe that these investments:

*Help our students get the attention and care they need to be able to focus and achieve in school;*

*Enable adults to build and sustain stability for themselves and their families, and;*

*Empower our most vulnerable neighbors to pursue healthier lifestyles.*

*"This training has given me the confidence, knowledge and skills to better address the needs of the clients I serve that were not available elsewhere. I am extremely grateful for this opportunity and can already see the direct impact this course is making in the lives of those I serve."*

—TRAUMA-INFORMED CARE TRAINING PARTICIPANT

**1 trained professional impacts 85 individuals**

In FY 2016, Trauma-Informed Care trainings impacted 389 professionals—ultimately impacting 21,395 children and 11,670 adults throughout our region.

*Children at UrbanPromise Academy, where teachers have created a trauma-informed environment.*



## UPCOMING EVENT SPOTLIGHT

LEADERS LEAD SERIES

### Building Better Schools Through Trauma-Informed Care

Tuesday, November 15, 2016  
7:30 AM Breakfast & Registration  
8:00 AM–9:00 AM Discussion

**Dr. Sandra Bloom, MD—Moderator**  
Associate Professor of Health Management and Policy, Drexel University, and President, CommunityWorks

**William R. Hite, Jr., EdD**  
Superintendent, School District of Philadelphia

**Dan Rhoton, MEd**  
Chief Impact Director, Hopeworks 'N Camden

**Jeffrey R. Sparagana, EdD**  
Superintendent, Pottstown School District (Retired)