IMPACT OF
YOUR INVESTMENT

July 1, 2016–June 30, 2017
At United Way of Greater Philadelphia and Southern New Jersey, we are on a mission to end poverty—the kind that traps families for generations and prevents our entire region from reaching our full potential.

Your support for our Impact Fund builds the success of our youth and the stability of their families. Because of you:

- More children have access to a quality education
- More adults build skills to earn and save more to secure their futures
- More individuals and families receive the health and basic needs supports they need to thrive at home, in the classroom and on the job
A HOLISTIC APPROACH TO STRONGER COMMUNITIES

Each gift to the Impact Fund enables United Way to surround complex issues of intergenerational poverty to help families break the cycle that holds them back by leveraging a unique combination of tools:

Volunteer mobilization
Convening power
Leveraged funding
Capacity-building for nonprofits
Advocacy for sound public policy
Low-cost fundraising
Community expertise

<table>
<thead>
<tr>
<th>AREA OF WORK</th>
<th># OF IMPACT PARTNERS</th>
<th>SELECT IMPACT PARTNERS</th>
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| EDUCATION    | 250                  | • Big Brothers Big Sisters  
                     • Montgomery Early Learning Centers (MELC)  
                     • YMCA of Burlington and Camden Counties |
| FINANCIAL STABILITY | 68                  | • Campaign for Working Families  
                              • ACHIEVEability  
                              • PathWays PA |
| HEALTH & BASIC NEEDS | 131                  | • Lutheran Settlement House  
                                 • Oaks Integrated Care  
                                 • VNA—Community Services, Inc.  
                                 • NJ 2-1-1 Partnership/2-1-1 SEPA |

YOUR INVESTMENT AT A GLANCE

Because of your support for our Impact Fund, we were able to invest $24.2 million to advance Education, Financial Stability, Health & Basic Needs across our region.

2016–17 IMPACT FUND INVESTMENT BY PROGRAM AREA

EDUCATION 38% $9.1 million invested
FINANCIAL STABILITY 29% $4.8 million invested
HEALTH & BASIC NEEDS 42% $10.3 million invested

TOTAL INVESTED: $24.2 MILLION
EDUCATION
United Way fights for the success of our youth by helping children:
Start school ready to learn
Read on grade level by the end of third grade
Stay on track toward high school graduation

FINANCIAL STABILITY
United Way fights for the stability of our families by helping adults:
Reconnect to their education or the workforce
Build skills to support career advancement
Develop assets to secure their futures

HEALTH & BASIC NEEDS
United Way fights for the health and well-being of everyone in our region by connecting individuals in need with:
Access to healthy food
Rent, mortgage and utility assistance
Access to hundreds of health and human services agencies in their local communities through our 2-1-1 helpline
**BECAUSE OF YOUR INVESTMENT IN OUR IMPACT FUND LAST YEAR:**

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<thead>
<tr>
<th>Statistic</th>
<th>Description</th>
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<tbody>
<tr>
<td>15,478 CHILDREN</td>
<td>were able to learn in a high-quality child care center</td>
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<td>8,346 AT-RISK MIDDLE SCHOOL STUDENTS</td>
<td>increased attendance and modeled good behavior at school, home and/or in programs</td>
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<tr>
<td>3,553 PARENTS AND CAREGIVERS</td>
<td>accessed programs to strengthen their parenting skills</td>
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<tr>
<td>744 FAMILY PROFESSIONALS</td>
<td>were trained in parenting skills and trauma-informed care, impacting 40,920 children and 22,320 adults</td>
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<td>14,108 ADULTS</td>
<td>successfully completed debt management, credit and homeownership counseling</td>
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<tr>
<td>4,756 ADULTS</td>
<td>earned industry-recognized educational or professional credentials, positioning them for work that pays a family-sustaining wage</td>
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<tr>
<td>$46.5 MILLION</td>
<td>was returned in refunds and tax credits to eligible individuals and families through the Volunteer Income Tax Assistance program (VITA)</td>
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<tr>
<td>605 ADULTS</td>
<td>improved their job-readiness skills and gained employment, representing a 46% increase above expected outcomes</td>
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<td>35,250 INDIVIDUALS</td>
<td>in our region were provided access to affordable health care services</td>
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<tr>
<td>1,405,433 INDIVIDUALS</td>
<td>received emergency food and shelter, utility, rent or mortgage assistance</td>
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<tr>
<td>51,141 INDIVIDUALS</td>
<td>connected with United Way-funded helpline 2-1-1 for information and resources in times of need</td>
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THANK YOU

for choosing United Way as your local partner to drive measurable, lasting Impact that none of us can achieve alone.