

## FAQ

### **Q) What is the Greater Philadelphia Corporate Volunteer Council?**

**A)** The Greater Philadelphia Corporate Volunteer Council (GPCVC) is a coalition of member companies dedicated to increasing the collective impact of employee volunteer engagement by fostering greater collaboration within and across the business and non-profit communities. GPCVC is driven by United Way of Greater Philadelphia and Southern New Jersey and operates under its non-profit status.

Membership and sponsorship of GPCVC directly supports programming, collaborative projects and growing the collective expertise of members in mobilizing employee volunteers for impact. In 2017, GPCVC was invited to serve as the regional lead for the United Nations IMPACT 2030 Action Team.

[www.unitedforimpact.org/gpcvc](http://www.unitedforimpact.org/gpcvc)

### **Q) What is IMPACT 2030?**

**A)** IMPACT 2030 is a global private sector-led initiative, in collaboration with the United Nations (UN), leveraging the power of employee volunteer programs to support achieving the UN's Global Goals, also known as the Sustainable Development Goals (SDGs). The objective of IMPACT 2030 is to align companies and their local employee volunteer efforts with these global goals to create real and sustainable change on the SDGs by the year 2030. *For more information, see the IMPACT 2030 Overview or [www.impact2030.com](http://www.impact2030.com).*

### **Q) What is an IMPACT 2030 Action Team?**

**A)** Action Teams consist of multi-sector stakeholders (private, public sectors, and civil society), led by an IMPACT 2030 Partner and Stakeholder. These teams work together through aligned corporate volunteer projects to advance the IMPACT 2030 Sustainable Development Goals.

### **Q) What is the role of GPCVC with IMPACT 2030?**

**A)** GPCVC is a recognized leader in corporate volunteerism and will play an important role leading the Action Team in our region, which is expected to serve as a model for regions like Greater Philadelphia with existing collaborations for employee volunteer engagement. GPCVC will utilize the SDGs as a common language for member companies to align their local volunteer programming with tangible global outcomes. GPCVC will support members to map how their current employee volunteer programs support the SDGs, as well as provide collaborative opportunities for companies to partner and work together collectively on the IMPACT 2030 goals.

### **Q) If we are part of the Action Team, must we align our initiatives to those of the UN?**

**A)** No. Joining the Action Team means that companies are aligning their *employee volunteer programs* with one or more of the SDGs, and does NOT mean companies' *business initiatives* align with the work of UN Agencies nor does it represent a commitment to other UN initiatives such as the Global Compact.

### **Q) What is expected of GPCVC members in terms of financial and time commitments for IMPACT 2030?**

**A)** There is no additional commitment required for GPCVC members beyond annual membership dues. Optional programming will be offered to support mapping existing programming to SDGs; companies choosing to participate in collaborative opportunities may make additional commitments based on the scope of the project, scope of work, and interest. If your company is interested in becoming a Collaborating Partner of IMPACT 2030 there are additional financial and time commitments required.

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GPCVC members have opportunities to participate with IMPACT 2030 through the Action Team which are similar to the Founding Partner and Collaborative Partner levels. Below is a brief comparison of the various levels of involvement for businesses.

### GPCVC IMPACT 2030 Action Team

- Participate in IMPACT 2030 Forums, Thematic Working Groups and Measurement Studies, and Mapping Sessions for how current employee volunteer programs support the SDGs
- Financial & time commitment: No additional commitment necessary beyond annual GPCVC membership and participation

### IMPACT 2030 Founding Partners

- Support the realization of IMPACT 2030 mission through a large donation to help establish the global initiative
- Participate in IMPACT 2030 international delegation visits for CEOs and senior executives to countries with the greatest challenges related to the SDGs; opportunities to lead Regional Voice Forums, Thematic Working Groups and Measurement Studies, cross sector and cross industry cooperation for SDG focused volunteer commitments, as well as the biennial IMPACT 2030 Global Summit
- A 15-year time commitment is expected in order to retain the status until 2030
- Financial commitment: Details are available upon request

### Collaborating Partners

- Provide support to the IMPACT 2030 SDGs through the provision of annual participation dues
- Participate in IMPACT 2030 Regional Voice Forums, Thematic Working Groups and Measurement Studies, and facilitated avenues to initiate cross sector and cross industry collaborations on SDG-focused volunteer commitments, as well as recognition at and participation in the biennial IMPACT 2030 Global Summit
- Financial & time commitment: Collaborating Partners make an annual participation contribution to support the sustainability and growth of IMPACT 2030

Annual Reported Revenue (US\$)	Annual Participation Dues (2017)
\$1 billion +	\$7,500
\$500 million = < \$1 billion	\$5,000
Less than \$500 million	\$2,500

If your company is interested in becoming a Collaborating Partner of IMPACT 2030, please contact GPCVC Manager Chris Major at [cmajor@uwgpsnj.org](mailto:cmajor@uwgpsnj.org), 215-665-2464 for more information.