

Join the IMPACT 2030 Action Team!

SUSTAINABLE DEVELOPMENT GOALS

A Message for Business Leaders

Thank you for your interest in this important global initiative. We invite your company to join the Action Team for IMPACT 2030, the only business-led effort to harness the power of employee volunteer programs to support achieving the United Nations Sustainable Development Goals (SDGs).

Greater Philadelphia Corporate Volunteer Council (GPCVC) was invited to serve as the regional lead for the Action Team through United Way, which is a founding stakeholder of IMPACT 2030. As regional lead, our objective is to help companies align their local employee volunteer efforts with these global goals to create measurable and sustainable impact on the SDGs by the year 2030.

Connecting the Dots

GPCVC will lead the Greater Philadelphia Action Team and support businesses to:

- Utilize the SDGs as a common language
- Align local corporate volunteer programs and CSR agendas to tangible global outcomes
- Develop shared metrics, tools, best practices and strategies to impact SDGs through employee volunteer programming

Bottom Line

Employee volunteer programs support critical business priorities: improving employee engagement, recruitment and retention, as well as establishing a positive brand and displaying the core values of a company through corporate volunteering in the community. Joining GPCVC provides an opportunity to make collective impact and collaborate with other business leaders in our region.

As a member or sponsor, you are part of the Greater Philadelphia Action Team – join GPCVC today and play an important role leading the IMPACT 2030 initiative in our region.

Questions? Refer to the IMPACT 2030 Overview and FAQ. Please call us today at 215-665-2464 or email cmajor@uwgpsnj.org.

United for Impact,



Marcia Gelbart
Comcast Corporation
Co-Chair, GPCVC



Dave Gloss
Phenom People
Co-Chair, GPCVC

71%

of businesses say they are already planning how they will engage with the SDGs

13%

of businesses have identified the tools they need to assess their impact against the SDGs

41%

of businesses say they will embed SDGs into strategy and the way they do business, within five years

90%

of citizens say it's important for business to sign up to the SDGs

Source:

PwC SDG Engagement Survey, 2015
www.pwc.com/SDG



United Way
of Greater Philadelphia
and Southern New Jersey