



END POVERTY

Join the Movement

2017-18 INVESTMENT OPPORTUNITIES

United Way's Impact Fund: *ending intergenerational poverty in our region.* (Code 34)

At United Way, we are on a mission to **end poverty**—the kind that traps families for generations. Your support of the Impact Fund advances a **two-generation approach** that **builds youth success (Code 53554)** and **family stability (Code 53553)** throughout the region.

OUR FOCUS AREAS

- **Early Learning:** school readiness and family literacy
- **Career Pathways & Pipelines:** education and job training that provide pathways to career advancement
- **Economic Self-Sufficiency:** skills to earn a living wage, save and build assets
- **Community Stability and Advocacy:** connecting community members in need with resources and advocating for sound policies that help end poverty

OUR GOALS

- 90% of children will read on grade level by the end of third grade.
- 50K youth aged 15–24 will reconnect to school or work; we will prevent 16K from falling off track.
- We will help 300K individuals overcome poverty and prevent 300K more from slipping into its cycle.

Note: projected outcomes anticipated by 2030

WHEN YOU INVEST IN THE IMPACT FUND, YOU SUPPORT A HOLISTIC APPROACH:

- Mobilizing 15,000+ Volunteers
- Convening powerful partners
- Leveraging collective Impact
- Building capacity for nonprofits
- Advocating for sound public policy
- Providing low-cost fundraising
- Deploying community expertise
- Investing in high-quality nonprofits
- Delivering measurable, lasting results

United Way of Greater Philadelphia and Southern New Jersey

UnitedForImpact.org



UNITED WAY IMPACT FUND

Gifts to the Impact Fund support the work of United Way and our Impact Partners - select nonprofit organizations delivering measurable results in the areas of Youth Success and Family Stability - to help lift our most vulnerable neighbors out of poverty, one child, one adult and one family at a time.

UNITED WAY'S IMPACT FUND	34
YOUTH SUCCESS: Success that starts early	53554
STABLE FAMILIES: Helping individuals and families thrive	53553
United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Atlantic County, NJ	322
United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Burlington County, NJ	217
United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Camden County, NJ	234
United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Cape May County, NJ	811
United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Cumberland County, NJ	7332
United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Delaware County, PA	258
United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Montgomery County, PA	310
United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Philadelphia County, PA	53566

UNITED WAY OF GREATER PHILADELPHIA AND SOUTHERN NEW JERSEY IMPACT PROGRAMS

Basic Needs: Ensure our neighbors get support they need in times of crisis	48108
Health: Build healthier communities for all	101
211 Helpline NJ	50259
211 Helpline PA	48324
All Wrapped Up Holiday Giving Program in Atlantic County	50125
Born to Read	51591
Capacity Building	48329
Children's Savings Accounts	53577
Disaster Recovery NJ	53578
Disaster Recovery PA	53579
Early Grade Literacy	50966
Financial Literacy and Asset Building	46991
First Book Early Literacy Program in Atlantic County	50130
Get Healthy Camden	50797
Girls Today Leaders Tomorrow	47514
High School Graduation, College & Career Readiness	15010
JOIN - Job Opportunity Investment Network	49423
Lubert Individual Development Account (IDA)	15015
Pre-K for PA	51593
Project NEXT United Way Young Professionals Network	50080
Project Warm Heart Energy Expo in Atlantic County	50260
Siemer Family Stability Initiative	51595
Success By 6 NJ	51601
Success By 6 PA	44353
Trauma Informed Care	45992
Volunteer Income Tax Assistance (VITA)	29946
Women United - NJ	50263
Women United - PA	29734
Workforce Solutions: Re-entry	53576
WorkReady	48328

UNITED WAY OF GREATER PHILADELPHIA AND SOUTHERN NEW JERSEY IMPACT PARTNERS

We are proud to partner with the following organizations to deliver positive, lasting change in our region. These organizations have been awarded funds through United Way's Impact Fund, distributed through our rigorous Investing in Results funding process. These agencies:

- Submit an annual results report, which is reviewed and evaluated by United Way staff;
- Submit annual audits, reviewed by a volunteer committee comprised of CPAs and United Way staff; and
- Are certified as Internal Revenue Code section 501(c)(3) tax exempt, are USA Patriot Act compliant and provide health and human services.

Abilities Solutions	876
Abington Jefferson Health - Lansdale	16103
ACHIEVEability	3756
Accion Comunal Latino Americana de Montgomery County (ACLAMO)	2528
Action Wellness	6777
Aid For Friends	641
American Red Cross, Southwestern New Jersey	917
American Red Cross, Southeastern Pennsylvania Chapter	3
American Red Cross, Southern Shore Chapter	5458
Asian Americans United	400
Asociación Puertorriqueños en Marcha, Inc.	2529
Atlantic County Women's Center	6546
Atlantic Prevention Resources	1107
AtlantiCare Behavioral Health, Inc.	6549
Be Proud Foundation	14866
Benefits Data Trust	49432
Bethesda Project	3936
Big Brothers Big Sisters Independence Region	8
Big Brothers Big Sisters of Atlantic and Cape May Counties, Inc.	1125
Big Picture Philadelphia	47955
Boys and Girls Club of Camden County, Inc.	47628
Boys and Girls Club of Vineland	50169
Boys and Girls Clubs of Philadelphia, Inc.	12
Burlington County Community Action Program	6300
Cambodian Association of Greater Philadelphia	3418
Camden County College Foundation	16270
Campaign for Working Families, Inc.	47004
Cape Volunteers in Medicine	60041
Career Opportunity Development, Inc. (CODI)	6551
CARIE Center for Advocacy for the Rights and Interests of the Elderly	1885
Carson Valley Children's Aid	24
CASA Youth Advocates, Inc.	200
Cathedral Kitchen	1558
Catholic Charities, Diocese of Trenton	242
Catholic Charities, Diocese of Camden	49276
Catholic Federation of the Archdiocese of Philadelphia	15
Catholic Health Care Services	49973
Ceiba, Inc.	12181
Center for Aquatic Sciences	19592
Center for Family Services, Inc.	14137
Center for Literacy	147
Center for Social Policy and Community Development at Temple University	47005
Center in the Park	225

Cerebral Palsy Association of Chester County, Inc.	3805	Intercommunity Action, Inc.	521	South Jersey Legal Services, Inc.	678
ChesPenn Health Services	3871	Interfaith Homeless Outreach Council	5208	Southeast Asian Mutual Assistance Associations Coalition, Inc. (SEAMAAC)	6233
Chester County OIC.....	6537	Interim House, Inc.	2673	SPARK Philadelphia	51576
Chester Higher Education Council.....	50968	JEVS Human Services.....	75	St. Gabriel's System.....	896
Children's Crisis Treatment Center	2148	Jewish Family and Children's Service of Greater Philadelphia	7	Sunrise of Philadelphia, Inc.	51578
Children's Village	1182	Jewish Family Services of Atlantic and Cape May Counties, Inc.	6560	Support Center for Child Advocates	535
Christian Caring Center Pemberton, Inc.	3659	Jewish Federation of Greater Philadelphia	46	Supportive Older Women's Network	5721
City Year Philadelphia.....	9311	Jewish Relief Agency	44535	Surrey Services for Seniors, Inc.	614
Clarifi.....	4800	John Brooks Recovery Center.....	6558	Tech Impact.....	19659
Communities In Schools of Philadelphia, Inc.	6075	Joseph J. Peters Institute	1828	The Alcove Center for Grieving Children and Families.....	60008
Community Action Agency of Delaware County, Inc.	6194	Katz Jewish Community Center of Southern New Jersey.....	550	The Arc of Atlantic County	6547
Community Learning Center	5374	Keystone Opportunity Center.....	10272	The Arc of Camden County	276
Community Legal Services, Inc.	2149	KleinLife	48883	The Arc of Cumberland County.....	7663
CompleteCare Health Network	50931	Laurel House, Inc.	2972	The Center Foundation	12478
Congreso de Latinos Unidos, Inc.	4210	Literacy Volunteers Association Cape - Atlantic, Inc.	1178	The Joseph Fund	51582
CONTACT Cape-Atlantic	6556	Lutheran Settlement House.....	79	The Open Link, Pennsburg	546
CONTACT of Burlington County	590	Manna on Main Street.....	9867	The Salvation Army of Greater Philadelphia	107
Court Appointed Special Advocates of Atlantic and Cape May Counties (CASA)	14871	Maryville, Inc.	3920	The Tender.....	3062
Covenant House New Jersey in Atlantic City.....	9382	Maternal and Child Health Consortium of Chester County	8548	The Work Group, Inc.	50015
Covenant House Pennsylvania	49433	Maternity Care Coalition.....	6427	The Workforce Institute.....	1792
Creative Health Services, Inc.	3700	Mental Health Association in Southwestern New Jersey.....	1527	Therapeutic Center at Fox Chase aka The Bridge	1547
Crossroads Programs, Inc.	4095	Mercy LIFE.....	7228	TriCounty Active Adult Center	3447
Crozer-Keystone Community Foundation	49443	Mission Kids Child Advocacy Center of Montgomery County	47859	Turning Points for Children	99
Cumberland County Habitat For Humanity.....	10459	Montgomery County Community Action Development Commission (CADCOM)	9727	United Communities Southeast Philadelphia.....	120
Cumberland Empowerment Zone Corporation ...	51000	Montgomery Early Learning Centers	3518	United Way of Greater Philadelphia and Southern New Jersey	818
Delaware County Literacy Council.....	995	Moorestown Ecumenical Neighborhood Development Inc. (MEND)	6332	United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Atlantic County, NJ.....	322
Delaware County Women Against Rape.....	154	Moorestown Visiting Nurse Association.....	1486	United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Burlington County, NJ	217
Delaware Valley Association for the Education of Young Children (DVAEYC).....	4549	National Nursing Centers Consortium	15887	United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Camden County, NJ	234
District 1199C Training & Upgrading Fund	47008	Norristown Ministries, Inc.	6283	United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Cape May County, NJ	811
Diversified Community Services, Inc.	37	North Penn Valley Boys & Girls Club	485	United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Cumberland County, NJ	7332
Domestic Abuse Project of Delaware County.....	163	North Penn YMCA.....	375	United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Delaware County, PA	258
Drueiding Center	1259	Oaks Integrated Care	760	United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Montgomery County, PA	310
Educating Communities for Parenting	8792	One Accord, Inc. (Kids Alley)	15856	United Way of Greater Philadelphia and Southern New Jersey's Impact Fund for Philadelphia County, PA	53566
Education Law Center - PA	1873	Open Hearth, Inc.	4056	University City District	19687
Education Voters of PA, Schott Foundation for Public Education.....	51579	Overbrook School for the Blind	816	Urban Affairs Coalition	1323
ElderNet of Lower Merion and Narberth	3022	Parkside Business and Community in Partnership, Inc.	50019	Urban League of Philadelphia	122
Episcopal Community Services - Philadelphia	19	PathStone.....	51581	Urban Promise Ministries, Inc.	10157
Families Forward Philadelphia.....	117	PathWays PA, Inc.	1619	Utility Emergency Services Fund.....	4702
Family and Community Service of Delaware County	40	Penn Asian Senior Services, Inc.	43134	Variety, The Children's Charity of Greater Philadelphia.....	577
Family Promise of Cape May County, Inc.	50164	Pennsylvania Partnerships for Children.....	5181	Veterans Multi-Service Center	4308
Family Service Association of South Jersey (Atlantic County)	49307	People's Emergency Center	248	Victim Services Center of Montgomery County	196
Family Services of Montgomery County.....	42	Philadelphia Academies, Inc.	6043	Village of Arts and Humanities	2568
Family Support Line.....	1591	Philadelphia Children's Alliance.....	5739	Visiting Nurse Association of Pottstown and Vicinity	1050
Family Support Services, Inc.	443	Philadelphia Chinatown Development Corporation.....	173	VNA - Community Services, Inc.	126
Feast of Justice	51580	Philadelphia Education Fund	43136	Volunteers of America of the Delaware Valley, Inc.	4162
Federation Early Learning Services	44	Philadelphia Interfaith Hospitality Network.....	8281	Women Against Abuse, Inc.	195
Federation of Neighborhood Centers	60	Philadelphia OIC, Inc.	311	Women In Transition, Inc.	533
Foundations, Inc.	51583	Philadelphia Public School Notebook	48140	Women's Center of Montgomery County	433
Gateway Community Action Partnership.....	7834	Philadelphia Senior Center.....	95	Women's Opportunities Resource Center	10153
Generations of Indian Valley	53565	Philadelphia Works, Inc.	12541	Woodland Community Development Corporation.....	50020
Genesis Counseling Center, Inc.	9325	Philadelphia Youth Network.....	43152	YESPhilly	47007
Girard College.....	3714	Pottstown Cluster of Religious Communities	47003	YMCA of Burlington and Camden Counties.....	392
Girl Scouts of Central and Southern New Jersey	437	Programs Employing People.....	1683	YMCA Philadelphia Freedom Valley	135
Githens Center	1497	Project HOME.....	9843	Youth Service, Inc.	139
Goodwill Industries of Delaware & Delaware County, Inc.	3237	Public Citizens for Children and Youth	4883	Youth United for Change Inc.	51577
Graduate! Philadelphia	48326	Public Health Management Corporation.....	2050	YouthBuild Philadelphia Charter School	14574
Greater Harleysville and North Penn Senior Services.....	7258	Public Interest Law Center	572	YWCA Tri-County Area	3636
Greater Philadelphia Coalition Against Hunger.....	15757	RSVP of Montgomery County.....	1993		
Habitat for Humanity of Burlington County and Greater Trenton-Princeton	1077	Salvation Army - New Jersey Division NJ State Headquarters	4280		
Health Promotion Council of Southeastern Pennsylvania.....	589	Samaritan Healthcare and Hospice	3768		
Hendricks House Group	16074	Samost Jewish Family and Children's Services of Southern New Jersey.....	380		
HIAS of Pennsylvania	4519	Senior Adult Activities Center of Montgomery County	108		
Hispanic Family Center of Southern New Jersey	918	Senior Community Services, Inc.	470		
Holcomb Associates, Inc.	10462	SeniorLaw Center.....	4456		
Hopeworks 'N Camden	42953	SHARE Food Program, Inc.	7775		
Indochinese-American Council.....	47006	South Jersey AIDS Alliance.....	9260		
Institute for Leadership, Education, Advancement and Development (I-LEAD)	49435				

DONOR CHOICE PROGRAM

In addition to our Impact Partners, thousands of organizations are eligible to receive funding through United Way's Donor Choice Program. These agencies must be:

- Classified by the Internal Revenue Service as 501(c)(3) tax-exempt organizations
- Tax deductible in the United States
- Compliant with the USA Patriot Act (anti-terrorism legislation)

United Way does not monitor these organizations except to certify that they meet these three criteria.

Donor Choice organizations that received more than 60 designations in our most recent campaign are listed here.

Revisions to the listing after July 31, 2017, along with a full list of eligible organizations, are available on our website www.UnitedForImpact.org/agency-search.

Abramson Cancer Center of the University of Pennsylvania Health System	4436	Chosen 300 Ministries.....	6484	Pennsylvania Wounded Warriors, Inc.	51528
Abramson Cancer Center- Pennsylvania Hospital	45763	City Team Ministries.....	9669	Peter's Place Center for Grieving Children & Families.....	14576
Alex's Lemonade Stand Foundation.....	19694	Clyde F. Barker Penn Transplant House.....	49974	Philabundance	5547
Alfred I. duPont Hospital for Children/ Nemours Partnership for Children's Health.....	462	Cradles to Crayons.....	44939	Philadelphia Animal Welfare Society.....	9158
ALS Association, Greater Philadelphia Chapter	4700	Crohn's & Colitis Foundation of America, Philadelphia - Delaware Valley Chapter	806	Philadelphia Futures.....	802
ALSAC/St. Jude Children's Research Hospital, Pennsylvania	42294	Delaware County SPCA	931	Planned Parenthood of Southeastern Pennsylvania.....	209
Alzheimer's Association, Delaware Valley Chapter.....	3101	Diabetes Education and Research Center	6238	Planned Parenthood of Southwestern Oregon...	25249
Alzheimer's Association, Greater Pennsylvania Chapter.....	8166	Doctors Without Borders USA/ Médecins Sans Frontières, S.A.	10397	Red Paw Emergency Relief Team.....	50073
American Association for Cancer Research, Inc.	8072	Ed Snider Youth Hockey Foundation.....	45798	Ronald McDonald House/Philadelphia	3288
American Breast Cancer Foundation	47878	Food Bank of South Jersey	6529	Ronald McDonald House/Southern New Jersey ..	5457
American Cancer Society, Bucks, Chester, Delaware, Montgomery Unit.....	699	Fox Chase Cancer Center	7734	Sayre Health Center.....	45760
American Cancer Society, Commonwealth Division, Inc., Southeast Region.....	239	Free Library of Philadelphia Foundation	8780	Scheie Eye Institute.....	880
American Cancer Society, Eastern Division, South Jersey Region.....	486	Friends of the Wissahickon, Inc.....	9882	Second Alarmers Association of Philadelphia	2125
American Civil Liberties Foundation of Pennsylvania, ACLU.....	709	G. Fred DiBona, Jr. Memorial Foundation aka Fred's Footsteps.....	16018	Settlement Music School.....	109
American Diabetes Association.....	8313	Gift of Life Donor Program	5995	Shriners Hospital for Children.....	455
American Diabetes Association, Southeastern PA & Southern NJ	267	Girl Scouts of Eastern Pennsylvania	124	St. Cecilia	9772
American Heart Association of Southeastern Pennsylvania.....	219	Habitat for Humanity Philadelphia	7758	St. Christopher's Foundation for Children	103
American Red Cross	4215	Homeless Advocacy Project	3552	St. John's Hospice for Men.....	272
Animal Care & Control Team of Philadelphia.....	50105	Hospital of the University of Pennsylvania.....	69	St. Jude Children's Research Hospital	1556
Animal Welfare Association, Inc.	7960	House of Charity, Camden Diocese	445	Sunday Breakfast Rescue Mission.....	341
American Society for the Prevention of Cruelty to Animals (ASPCA)	9921	Juvenile Diabetes Research Foundation, Eastern Pennsylvania Chapter	360	Susan G. Komen for the Cure, Philadelphia Affiliate.....	16087
Autism Society of America, Greater Philadelphia Chapter	601	Leukemia & Lymphoma Society, Eastern Pennsylvania Chapter	309	Tara Miller Melanoma Foundation	52450
Autism Speaks	6754	Little Sisters of the Poor of the City & County of Philadelphia.....	307	Temple University Hospital	115
Back on My Feet	46089	Lupus Foundation of America, Philadelphia Tri-State Chapter.....	1071	The Susan G. Komen Breast Cancer Foundation.....	10004
Best Friends Animal Society	9801	Main Line Health Homecare & Hospice Foundation.....	29	Thomas Jefferson University Hospital.....	116
Boys & Girls Club of Chester	1013	Make-A-Wish Foundation of Philadelphia, Northern Delaware and Susquehanna Valley...	8806	UNCF, Philadelphia.....	478
Boy Scouts of America, Cradle of Liberty Council.....	76	Mazzoni Center	2304	United Negro College Fund, Inc.	6966
Camilla Hall Nursing Home.....	2026	Mental Health Partnerships	82	United Way of Berks County	391
Catholic Charities Appeal of the Archdiocese of Philadelphia.....	233	Metropolitan Area Neighborhood Nutrition Alliance (MANNA)	9917	United Way of Bucks County.....	226
Catholic Social Services.....	17	Michael J. Fox Foundation for Parkinson's Research.....	13045	United Way of Chester County.....	285
Chester County SPCA.....	2124	Montgomery County SPCA	417	United Way of Delaware, Inc.	247
Children's Hospital of Philadelphia.....	265	National Multiple Sclerosis Society, Greater Delaware Valley Chapter.....	243	United Way of Gloucester County.....	227
		NET Treatment Services, Inc. (formerly CAPE).....	148	United Way of Lancaster County	695
		PAL Philadelphia	1081	United Way of Salem County, Inc.....	476
		Pals for Life	5716	United Way of Southern Chester County.....	740
		Penn Presbyterian Medical Center	879	University of Pennsylvania School of Veterinary Medicine	50178
		Pennsylvania Hospital.....	93	USO Pennsylvania and Southern New Jersey	123
		Pennsylvania SPCA	8633	William Way LGBT Community Center	1016
				Wissahickon Hospice/ Penn Home Care & Hospice Services	3746
				Women Organized Against Rape (WOAR)/ Philadelphia	218
				Women's Way	202
				Wounded Warrior Project	48493

- Designations are also accepted for organizations not shown on this list or the web site listing. Should you designate an agency that does not meet the specified criteria, United Way will notify you so that you may redirect your investment. If we do not hear from you, if your designation is less than \$24, if you have not provided sufficient information, or if the designated organization goes out of business or becomes ineligible at any point in the distribution schedule (such as if an agency's nonprofit status is revoked), your gift will be redirected to United Way's Impact Fund.
- If you have questions about the Donor Choice Program or need additional assistance, please call our Donor Service Help Line at 800-417-8742, or email us at donorservices@uwgpsnj.org.
- Donor information is available through United Way's secure online reporting portal to organizations that receive designations.
- As United Way receives payments from donors, designations are distributed to organizations on a bi-monthly basis.

In order to recover expenses incurred to raise, collect, administer and distribute contributions, United Way of Greater Philadelphia and Southern New Jersey charges a cost recovery fee of 12.5% on each designated gift before distribution. In accordance with IRS requirements, United Way acknowledges no goods or services were exchanged for your contribution.