One Convenient Website. Your Campaign Made Easy.

What is it? E-pledge is an online giving portal that makes giving easy and managing your campaign more effective!

This secure, web-based pledging tool eliminates the need for paper pledge forms, tracks campaign data in real-time, and delivers effective campaign management reports.

“Running a campaign is one of the most rewarding experiences you can do for your community and for the culture of your organization. Accessing the right resources can make all the difference in your success.

E-pledge is an important tool that makes giving easy for your colleagues, and keeps you organized and informed throughout the campaign.”

Michelle S. Conn
Director of Administration
Morgan, Lewis & Bockius LLP

E-pledge makes giving easy!
- Offers a customized campaign website.
- Delivers personalized donor communications.
- A green alternative to paper pledge forms.
- Provides efficient accounting for your payroll system.
- Provides regional and national campaign support.
- Decreases errors with secure transactions.
- Deploys efficient, real-time electronic reporting.

We’re an expert!
United Way exists to improve lives and strengthen local communities. Together, we are on a mission to end poverty. To do this we mobilize the best resources and the most inspired supporters to stand up to the most persistent challenges that local communities face.

United Way of Greater Philadelphia and Southern New Jersey teams up with some of the nation’s largest and most complex workplace campaigns to drive measurable, lasting impact that none of us can achieve alone.

Questions?
Contact us at donorservices@uwgpsnj.org