

# Women Leading Impact

## Why Join Us?

United Way's Women's Leadership Initiative (WLI) members are United Way donors who are committed to positively impacting the lives of underserved individuals in communities throughout our region.

### Core Focus Areas

#### Leadership & Networking

We offer a professional development platform for women of all levels and industries to connect and enhance their leadership skills. Events include:

- **Annual Breakfast and Panel Discussion**  
Hear from a diverse panel of female leaders on various topics.
- **Women Leading Impact Speaker Series**  
Network and listen to guest speakers on key topics including work-life balance, finding your voice, thriving in a male-driven industry and more!
- **Power of the Purse Luncheon and Workshop**  
A luncheon designed to empower women on philanthropic matters, from financial literacy and planned giving, to children's money matters and beyond.

#### Philanthropy

Through United Way and the Women's Leadership Initiative we are building a generation of youth who are adequately prepared for college and career by empowering them to reach their greatest potential. Programs supported include:

- **Girls Today, Leaders Tomorrow (GLT)**  
An initiative that prepares girls in grades 7 through 12 to stay on track for college and career through mentoring, college tours, and academic development. More than 400 girls have participated in our intensive program through the support of the WLI and its signature fundraiser in Southeastern Pennsylvania, the **Women's Leadership Initiative Gala**.
- **Success By 6<sup>®</sup>**  
A holistic approach to kindergarten readiness, Success By 6<sup>®</sup> is a national United Way initiative that connects community members, parents and child care centers with positive early childhood development opportunities. In Atlantic County, through support from the WLI and our fall fundraiser **Sweet Laughs**, the Success By 6<sup>®</sup> reading programs have helped more than 5,000 children build stronger foundations in early literacy.

#### Volunteerism

We provide meaningful volunteer opportunities that strengthen our local communities.

##### WLI-led projects include:

- Suit Drive for the **Girls Today, Leaders Tomorrow** program
- Diaper Donation drive for mothers in need
- Holiday gift baskets for women and children, and more!

##### We participate in year-round United Way signature volunteer projects, such as:

- United2Feed food-packing event
- Backpack-A-thon school supply drive
- Day of Caring region-wide volunteer projects

##### There are also opportunities to invest your time and talent in changing a child's life:

- Girls Today, Leaders Tomorrow
  - Serve as a career speaker for young girls
  - Mentor a young girl participating in GLT
- Success By 6<sup>®</sup>
  - Become a volunteer reader with Ready, Set, READ!

#### Next Generation Professional Development

Our **Women's Leadership Initiative Next Generation (WING)** network offers members under 35 the opportunity to build their networks and develop their philanthropic interests with the guidance of senior-level mentors. WING events include:

- **Next Generation Speaker Series**  
Learn from industry experts on Next Gen leadership, growth and advancement opportunities.
- **WING Agency Fair – Women Making a Difference**  
Connect with local non-profit agencies to learn how you can give your time and talent to those in need.
- **WING Annual Speed Mentoring Event – Ready, Set, Mentor**  
Make a personal connection with more than 20 female senior executives

# Sign up today!

## 2016-2017 Membership Levels and Benefits

Benefits	Leadership Level Gift of \$1,000	Friendship Level Gift of \$500	Support Level Gift of \$250
Special discount to WLI events	✓	✓	✓
Volunteer opportunities	✓	✓	✓
Professional development opportunities	✓	✓	✓
Membership recognition at events	✓	✓	✓
Opportunities to participate in the formal mentor program with <i>Girls Today</i> , <i>Leaders Tomorrow</i> program participants or Success by 6® Reading Programs	✓	✓	✓
Opportunities to participate in Women's Leadership Initiative Next Generation (WING) exclusive leadership development events	✓	✓	✓
Opportunity to participate in Women Leadership Initiative sub-committee	✓	✓	
Exclusive invitation to signature UW volunteer projects	✓		
Opportunity to participate on Steering Committee	✓		
Invitation to National Women's Leadership Council Summit	✓		
Invitation to Leaders Lead Speaker Series & other leadership events	✓		
Opportunity to be nominated for community awards	✓		

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Email-Work \_\_\_\_\_

Email-Personal \_\_\_\_\_

Cell Phone \_\_\_\_\_

Home Street Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

I am:  Under 35  Over 35 Date of birth \_\_\_\_\_

**I want to be a Women's Leadership Initiative member and commit to:**

Leadership Level  Friendship Level  Support level

Please accept my gift of \$ \_\_\_\_\_.

**I want to direct my gift to:**

GTLT  Success By 6®  United Way's Impact Fund

**I am interested in receiving information on the following region(s):**

- Southeastern PA/Burlington and Camden NJ
- Atlantic/Cape May/Cumberland NJ
- Both

**Payment Method:**

- 1-time payment
- Check enclosed
- Please bill me quarterly
- Workplace Campaign
- Credit Card:  MC  VISA  AMEX  DISCOVER
- Please bill me monthly – processed 15th of each month (\$1,000 and above gifts only)

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

**Please make checks payable to UWGPSNJ.**

Mail to: United Way's Women's Leadership Initiative  
1709 Benjamin Franklin Parkway, Philadelphia PA 19103