

# 2017 WOMEN'S LEADERSHIP INITIATIVE GALA

## UNITED WAY OF GREATER PHILADELPHIA AND SOUTHERN NEW JERSEY

### Our Mission

Our mission is to mobilize the power of women to give, advocate and volunteer in support of underserved individuals throughout the Greater Philadelphia and Southern New Jersey region.

### Your Sponsorship Supports This Sell-Out Event

The Women's Leadership Initiative (WLI) Gala attracts hundreds of professionals from throughout the region who realize the importance of supporting women in leadership and philanthropy. The Gala also honors a dynamic female leader whose professional and personal accomplishments have made a positive impact on United Way and the communities we serve. This year, we are honored to recognize **Eileen C. McDonnell**, who has demonstrated a true commitment to our United Way through her philanthropy, not only as a Tocqueville Society donor, but also as a passionate volunteer and advocate to help advance our region. Sponsorship opportunities, ranging from \$3,500 to \$20,000, are available now. Reserve today!

### The Gala Creates Impact

- WLI has been working to improve education across the region for the last 12 years.
- Since 2004, we have raised close to \$4 million to support *Girls Today, Leaders Tomorrow*, our signature program in Southeastern PA, which provides academic and leadership resources that empower girls to embrace their leadership potential, graduate from high school and succeed in post-secondary education.
- Funds raised at the Gala support *Girls Today, Leaders Tomorrow*, our partner agencies, and the Women's Leadership Initiative.

### Sponsorship Levels

#### \$20,000 Caring Sponsor

- Logo on event invitation, all promotional materials, social media and at event
- Speaking opportunity at event
- Inclusion in press release
- Logo recognition on United Way website
- Opportunity to include promotional item(s) in guest gift bags
- Invitation to exclusive VIP reception prior to the Gala featuring a special guest speaker
- Two tables (20 seats)
- 6 complimentary tickets to the 2017 WING Mentorship event, "Ready, Set, Mentor"

#### \$10,000 Respect Sponsor

- Logo on event invitation, all promotional materials, social media and at event
- Special acknowledgement from podium
- Inclusion in press release
- Logo recognition on United Way website
- Opportunity to include promotional item(s) in guest gift bags
- Invitation to exclusive VIP reception prior to the Gala featuring a special guest speaker
- One table (10 seats)
- 4 complimentary tickets to the 2017 WING Mentorship event, "Ready, Set, Mentor"

#### \$6,500 Trustworthiness Sponsor

- Logo on event invitation, all promotional materials, social media and at event
- Logo recognition on United Way website
- Opportunity to include promotional item(s) in guest gift bags
- One table (10 seats)
- 2 complimentary tickets to the 2017 WING Mentorship event, "Ready, Set, Mentor"

#### \$3,500 Fairness Sponsor

- Name on event invitation, promotional materials, social media and at event
- Opportunity to include promotional item(s) in guest gift bags
- One table (10 seats)

#### \$250 Individual Tickets

A limited number of individual tickets are available on a first-come, first-served basis.

### 2017 Women's Leadership Initiative Honoree

#### Eileen C. McDonnell

Chairman and Chief Executive Officer,  
Penn Mutual



**Wednesday,  
March 22, 2017**

**Crystal Tea Room  
100 E. Penn Square  
Philadelphia, PA  
19107**

**5:00 p.m. Networking  
Reception  
6:30 p.m. Dinner**

**Impact a young woman's life. Sponsor Today! For more information on how to become a 2017 Women's Leadership Initiative Gala sponsor, contact us at 215-665-2417 or [WLI@uwgpsnj.org](mailto:WLI@uwgpsnj.org).**

2017 Women's Leadership Initiative  
Gala Presenting Sponsor

**Independence** 

The *Girls Today, Leaders Tomorrow*  
program is made possible in part by:  
**The Marthe LaVallee-Williams Endowment**

 **Women's  
Leadership  
Initiative**





# 2016-17 Women's Leadership Initiative

**Chair** J. Lindsay Johnston, Esq., Society of Cable  
Telecommunications Engineers (SCTE)  
**Vice-Chair** Sandy L. Pfeffer, Deloitte LLP

## Sponsorship Levels

- |   |   |
|---|---|
| <input type="checkbox"/> Caring Sponsor . . . . . \$20,000  | <input type="checkbox"/> Trustworthiness Sponsor . . . . . \$6,500                        |
| <input type="checkbox"/> Respect Sponsor . . . . . \$10,000 | <input type="checkbox"/> Fairness Sponsor . . . . . \$3,500                               |
|   | <input type="checkbox"/> Individual Ticket (number of tickets _____) . . . . . \$250 each |

Name/Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Payment Method:  Check Enclosed (payable to UWGPSNJ)

Credit Card:  Visa  MasterCard  Discover  American Express

Account Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

To reserve your sponsorship or tickets, please forward this completed form to  
United Way of Greater Philadelphia and Southern New Jersey,  
Attn: WLI Gala Sponsorship, 1709 Benjamin Franklin Pkwy., Philadelphia PA 19103.

**For more information about United Way's Women's Leadership Initiative  
and the 2017 Gala, visit [www.UnitedForImpact.org/WLI](http://www.UnitedForImpact.org/WLI) or call 215-665-2417.**