

OVERVIEW

Human Capital Investment for Sustainable Development

This private sector-led initiative, in collaboration with the United Nations, civil society, public sector, academia and other stakeholders, is leveraging human capital investments through employee volunteer programs globally to advance the achievement of the Sustainable Development Goals (SDGs).

We believe that corporations are a valuable resource uniquely poised to help respond to the needs of a rapidly changing world. The SDGs are focused on addressing the most critical issues in the world, including poverty, inequality and climate change. The objective of IMPACT 2030 is to align companies and their employee volunteer efforts with these global goals to create real and sustainable change.

Partnering for Impact

IMPACT 2030 was created in response to UN Resolution A/RES/66/67, which encouraged further engagement with the private sector “through the expansion of corporate volunteering and employee volunteer activities.” The IMPACT 2030 coalition convenes leaders from corporations, the United Nations, civil society, academia and philanthropic organizations. Each IMPACT 2030 partner company has committed to applying its employee volunteer actions toward one or more of the SDGs.

IMPACT 2030 Founding Partners include IBM Corporation, Google, SAP SE, Medtronic, UPS, GSK, PwC, The Ritz-Carlton, Pfizer, Tata Consultancy Services, Dow Chemical, Chevron and Grant Thornton.



“It is clear that this initiative, by leveraging the unique potential of human capital, will help to change the world... We cannot thank you enough.”

Amina J. Mohammed

Deputy Secretary-General, the United Nations

Objectives

- **Engage:** We inspire awareness of the SDGs to employees around the world, advance the practice of employee volunteering and showcase how human capital investments are contributing to the achievement of the SDGs.
- **Collaborate:** We create and facilitate avenues for cross-sector and cross-industry collaboration between companies and stakeholders to initiate joint commitment impacting the SDGs. Our Regional Voice Network provides a platform for action teams to focus efforts on a local, regional and country basis.
- **Measure:** We are leveraging existing resources to develop frameworks and methodologies to measure the impact of human capital investments on the SDGs.

IMPACT 2030 is a US registered charity with a 15-year charter; we will leave existing and new organizations with advanced tools to inspire companies to develop human capital investment strategies, measure impact of efforts and promote the power of employees to change the world.

Learn more about the benefits of partnership at www.impact2030.com. To get involved as an IMPACT 2030 Collaborating Partner, please email info@impact2030.com and a member of the IMPACT 2030 team will contact you.



IMPACT 2030 Sustainable Development Goals (SDGs)



- 1. No Poverty:** End poverty in all its forms everywhere.
- 2. Zero Hunger:** Achieve food security and improved nutrition and promote sustainable agriculture.
- 3. Good Health and Well-Being:** Ensure healthy lives and promote well being for all at all ages.
- 4. Quality Education:** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.
- 5. Gender Equality:** Achieve gender equality and empower all women and girls.
- 6. Clean Water and Sanitation:** Ensure availability and sustainable management of water and sanitation for all.
- 7. Affordable and Clean Energy:** Ensure access to affordable, reliable, sustainable and modern energy for all.
- 8. Decent Work and Economic Growth:** Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.
- 9. Industry, Innovation and Infrastructure:** Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.
- 10. Reduced Inequalities:** Reduce inequality within and among countries.
- 11. Sustainable Cities and Communities:** Make cities and human settlements inclusive, safe, resilient and sustainable.
- 12. Responsible Consumption and Production:** Ensure sustainable consumption and production patterns.
- 13. Climate Action:** Take urgent action to combat climate change and its impacts.
- 14. Life below Water:** Conserve and sustainably use the oceans, seas and marine resources for sustainable development.
- 15. Life on Land:** Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.
- 16. Peace, Justice and Strong Institutions:** Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institution at all levels
- 17. Partnerships for the Goals:** Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

For more information: www.impact2030.com