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Greater Philadelphia Corporate Volunteer Council Appoints New Leadership

Chairs will lead GPCVC, members to drive community change through business and nonprofit collaboration and partnership

PHILADELPHIA—February 22, 2017 – The Greater Philadelphia Corporate Volunteer Council (GPCVC) today announced new leadership, as long-time members Dave Gloss, director of Strategic Partnership at Phenom People, and Marcia Gelbart, senior director of Communications for Community Investment at Comcast Corporation, have been appointed co-chairs.

“We are incredibly grateful that Dave and Marcia have stepped up to lend their leadership to the GPCVC and help shape the future of corporate volunteerism and engagement in the greater Philadelphia region,” said Jim Cawley, president and CEO of United Way of Greater Philadelphia and Southern New Jersey (UWGPSNJ). “Their ability to rally individuals and organizations around shared goals is matched only by their passion to build a stronger community and to leverage the power of collective impact and volunteerism to change lives and strengthen communities across our region – one child, one adult and one family at a time.”

The GPCVC, driven by UWGPSNJ, is a coalition of member companies dedicated to increasing the collective impact of employee volunteer engagement by fostering greater collaboration between the business and nonprofit sectors. Gloss and Gelbart will work with the Council’s steering committee to expand GPCVC membership, increase the scope of programming and initiatives and further a culture of corporate volunteerism in companies throughout the region.

“So many companies in the Philadelphia region are already doing incredible, ongoing work to improve our community,” Gelbart said. “I’m honored to have the opportunity to help harness that work, recognize the collaboration taking place and help lead the GPCVC as we seek out common solutions to common issues in our community.”

The GPCVC is comprised of nearly 40 member companies, including AmerisourceBergen, Comcast Corporation, the Dow Chemical Company, Enterprise Holdings, Independence Blue Cross, PECO and Vanguard. GPCVC membership provides volunteer opportunities to help improve member companies’ recruitment and retention; enhances corporate morale, loyalty and productivity; and gives members’ employees a new perspective and stimulate creativity by working with nonprofits and other partners with unique needs and circumstances.

“When we coordinate our efforts, we maximize impact,” added Gloss. “Chairing the GPCVC is a chance to do something bold, provide a framework for the great efforts already taking place in the city and build an ecosystem of community change through volunteerism and engagement.”

For more information about the GPCVC, visit UnitedForImpact.org/GPCVC.

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About United Way of Greater Philadelphia and Southern New Jersey

United Way of Greater Philadelphia and Southern New Jersey, serving communities in Pennsylvania's Chester, Delaware, Montgomery and Philadelphia counties, and New Jersey's Atlantic, Burlington, Camden, Cape May and Cumberland counties, is part of a national network of more than 1,300 locally governed organizations that work to create lasting positive changes in communities and in people's lives. United Way engages the community to identify the underlying causes of the most significant local issues, develops strategies and pulls together financial and human resources to address them, and measures the results. United Way is advancing the common good in Greater Philadelphia and Southern New Jersey by positively impacting the lives of people throughout the region in the areas of education, financial, and health. For more information about United Way of Greater Philadelphia and Southern New Jersey visit www.UnitedForImpact.org.