



United Way  
of Greater Philadelphia  
and Southern New Jersey

FOR IMMEDIATE RELEASE

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## **Greater Philadelphia Corporate Volunteer Council Selected as Regional Lead for United Nations Impact 2030 Action Team**

*GPCVC will guide local efforts to support United Nations Sustainable Development Goals*

**PHILADELPHIA— March 8, 2017** – The Greater Philadelphia Corporate Volunteer Council (GPCVC), a coalition driven by United Way of Greater Philadelphia and Southern New Jersey (UWGPSNJ) to increase the collective impact of employee volunteer engagement through greater collaboration between the business and nonprofit sectors, has been selected to serve as the Regional Lead for the United Nations IMPACT 2030 Action Team.

“Global change starts in local communities,” said Jim Cawley, president and CEO of UWGPSNJ. “There is so much fantastic, impactful work already being done by the business community throughout our region, and IMPACT 2030 provides an opportunity to further our collaboration to achieve long-term, high-level change. We’re proud that our GPCVC is taking a leadership role in driving that work forward to change lives and strengthening communities, in support of local and global goals.”

IMPACT 2030 is a global initiative that leverages the power of employee volunteer programs to support the achievement of the United Nations’ (UN) Global Sustainable Development Goals. By aligning companies and their local employee volunteer efforts with global goals, the initiative strives to create real and sustainable change by 2030.

The GPCVC is comprised of nearly 40 member companies, including AmerisourceBergen, Comcast Corporation, the Dow Chemical Company, Enterprise Holdings, Independence Blue Cross, PECO and Vanguard. GPCVC membership provides volunteer opportunities to help improve member companies’ recruitment and retention; enhances corporate morale, loyalty and productivity; and gives members’ employees a new perspective and stimulate creativity by working with nonprofits and other partners with unique needs and circumstances.

As the Regional Lead, the GPCVC will convene and oversee the local Action Team, comprised of stakeholders from private and public sectors. The Action Team will support local businesses in aligning their volunteer and corporate social responsibility programs with the UN’s Sustainable Development Goals and develop shared metrics, tools and best practices to guide local efforts.

“Coordinating efforts means maximum impact,” added Marcia Gelbart, senior director, Communications, Community Investment for Comcast and GPCVC co-chair. “As the Regional Lead, the GPCVC will establish a framework and identify best practices that drive local work and provide a model for other regions of the strength and change that comes through collaboration and partnership.”

The GPCVC is recruiting companies to join the local Action Team. Companies interested in joining should contact Chris Major at [cmjaor@uwgpsnj.org](mailto:cmjaor@uwgpsnj.org). For more information about the GPCVC, visit [UnitedForImpact.org/GPCVC](http://UnitedForImpact.org/GPCVC).

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### **About United Way of Greater Philadelphia and Southern New Jersey**

United Way of Greater Philadelphia and Southern New Jersey, serving communities in Pennsylvania's Chester, Delaware, Montgomery and Philadelphia counties, and New Jersey's Atlantic, Burlington, Camden, Cape May and Cumberland counties, is part of a national network of more than 1,300 locally governed organizations that work to create lasting positive changes in communities and in people's lives. United Way engages the community to identify the underlying causes of the most significant local issues, develops strategies and pulls together financial and human resources to address them, and measures the results. United Way is advancing the common good in Greater Philadelphia and Southern New Jersey by positively impacting the lives of people throughout the region in the areas of education, financial, and health. For more information about United Way of Greater Philadelphia and Southern New Jersey visit [www.UnitedForImpact.org](http://www.UnitedForImpact.org).