

# JOIN US FOR 2017 UNITED2FEED



Too many individuals in Greater Philadelphia and Southern New Jersey are hungry. In fact, in our region alone, more than 750,000 individuals are considered food insecure.

## MAKE AN IMPACT!

Join us for the 2017 UNITED2FEED event this Spring at Valley Forge Casino Resort. Help us to pack 8,000 emergency food boxes that will feed 120,000 individuals in our region.

### JOIN US IN HELPING TO BRING NUTRITIOUS MEALS TO OUR FRIENDS AND NEIGHBORS

Presenting Sponsorship Level = \$50,000/60 volunteer spots

Platinum Sponsorship Level = \$30,000/50 volunteer spots

Gold Sponsorship Level = \$15,000/30 volunteer spots

Silver Sponsorship Level = \$5,000/20 volunteer spots

For information on sponsorship opportunities or ways to donate to UNITED2FEED, contact Ib Awoyale at [iawoyale@uwgpsnj.org](mailto:iawoyale@uwgpsnj.org) or 856-583-1861.

Visit [UnitedForImpact.org/United2Feed](http://UnitedForImpact.org/United2Feed) to view photos and a video from past UNITED2FEED events.

### THANK YOU TO OUR 2017 UNITED2FEED SPONSORS

UNITED2FEED Presenting Partner:

**CSL Behring**  
Biotherapies for Life™

UNITED2FEED Platinum Partner:

**Independence** 

UNITED2FEED Managing Partner:

 **share**  
nourishing community

UNITED2FEED Event Host:

  
**VALLEY FORGE  
CASINO**  
RESORT

United Way  
of Greater Philadelphia  
and Southern New Jersey

**LIVE UNITED**  


UNITED2FEED SPONSOR LEVEL AND BENEFITS	Presenting \$50,000	Platinum \$30,000	Gold \$15,000	Silver \$5,000
Volunteer Slots	60	50	30	20
Social media promotion – <i>Quantity of posts increases with each sponsorship level</i>	10*	7*	4	2
Inclusion in press release	✓	✓	✓	✓
Speaking opportunity during short program	✓			
Premiere logo placement on t-shirt, signage and collateral materials	✓			
Logo placement on t-shirt, event signage and collateral materials		✓	✓	
Name recognition on t-shirt, event signage and collateral materials				✓
Logo placement on 8,000 emergency food boxes dispersed to 1,312 cupboards and pantries throughout Greater Philadelphia and Southern New Jersey	✓	✓		
Logo placement on 8,000 printed United2Feed Recipe Booklets for food boxes distributed to individuals throughout Greater Philadelphia and Southern New Jersey	✓			
Mention in United Way e-communications including invitation and thank you	✓	✓	✓	
Mention in United Way blog post	✓	✓	✓	✓
Podium recognition by United Way CEO	✓	✓	✓	✓

\*Social media promotion will be supplemented with video and photos as appropriate

**We would like to sponsor UNITED2FEED:**

Level of sponsorship \_\_\_\_\_ Commitment amount \$ \_\_\_\_\_

Please list your sponsor name as it should appear on all printed material

Authorized signature of sponsor \_\_\_\_\_

Printed name and title \_\_\_\_\_

The sponsorship deadline is **Friday, March 31, 2017**. For information on sponsorship opportunities or ways to donate, contact your United Way representative or Ib Awoyale at [iawoyale@uwgpsnj.org](mailto:iawoyale@uwgpsnj.org) or 856-583-1861.